

DIGITAL COMMUNICATIONS AND MEDIA

Ready to make an impact through content creation.

Whether you have your eyes on sharing the news of the day, helping small businesses grow or sharing others' experiences, Lethbridge College's Digital Communications and Media (DCM) program has you covered. You'll learn skills across journalism, photography, digital marketing, graphic design and video and audio production to start your career path as a professional communicator.

150

HOURS DEDICATED TO A DIGITAL MEDIA PRACTICUM

2

WEEKS IN THE TROY REEB INTERNSHIP – A WORK EXPERIENCE IN A MAJOR MARKET NEWSROOM, AVAILABLE TO ONE DCM STUDENT



CAREER OPPORTUNITIES

- RADIO/TV PRODUCER/SCRIPTWRITER
- COMMUNICATIONS SPECIALIST
- RADIO ANNOUNCER/TV ANCHOR
- DIGITAL JOURNALIST/PHOTOGRAPHER
- SOCIAL MEDIA CONTENT MANAGER
- FREELANCE WRITER/PRODUCER

AVERAGE ANNUAL SALARY
SOURCE: ALIS.ALBERTA.CA/OCCINFO

\$78,713

APPLY TODAY AT
lethbridgecollege.ca/dcm

DIGITAL COMMUNICATIONS AND MEDIA

- TWO-YEAR DIPLOMA
- SEPTEMBER ADMISSION
- 150-HOUR PRACTICUM
- ACCURATE AT TIME OF PRINTING

