



2007 Lethbridge Public Opinion Study (Fall)
Recreational Vehicle Parking and Storage
for
Global News Lethbridge

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Methodology

-  **Population** The city of Lethbridge has a total population of 81,692 residents (2007 municipal census) approximately 80% of which are 18 years of age or older (65,832). A total of 39,941 Lethbridge residents are male (48.9%) while 41,751 are female (51.1%). South Lethbridge is home to 29,225 residents (35.8%) while the rapidly expanding west side is now home to 28,443 residents (34.8%). There are 24,024 north Lethbridge residents (29.4%). Unless otherwise specified, the data presented below represent the city of Lethbridge population.
-  **Sample** Data were collected by Lethbridge College and Athabasca University students enrolled in STS270 – Social Science Research Methods and PSC150 – Local Government in the fall of 2007. Students interviewed 866 adult city of Lethbridge residents and 140 Coaldale adult residents by telephone from September 26th to 30th 2007. Telephone numbers were selected from a sample drawn from Info Canada directories. We sincerely appreciate and thank all those who took time out of their day to respond to our survey. Full methodological notes for samples from previous Lethbridge Public Opinion Studies can be obtained by visiting the CSRL web pages at: www.lethbridgecollege.ab.ca/go/csrl
-  **Representativeness** Analysis of the demographic data indicates that, within acceptable limits, the sample accurately represents the demographic distribution of the adult population within the city of Lethbridge and the town of Coaldale. The sample has been statistically weighted where necessary to even better reflect the demographic distribution of the population (gender and area of the city of Lethbridge).
-  **Confidence** The weighted sample yields a margin of error of $\pm 3.3\%$, 19 times out of 20 for the full 2007 Lethbridge sample and $\pm 8.2\%$, 19 times out of 20 for the full Coaldale sample. The margin of error increases when analyzing sub-samples of the data.
-  **IB Commons Call Centre** Students conducted interviews using the facilities of the Lethbridge College IB Commons Call Centre and applications developed by the Open Source Learning Lab. We thank Dr. James Manis and the OSL for their efforts in working with us to establish and maintain the IB Commons Call Centre.
-  **Sponsorship** These data are part of a larger study of the opinions and attitudes of Lethbridge residents conducted by the Citizen Society Research Lab at LCC. This particular set of question sponsored by Global News Lethbridge. We thank Global News for their support of our research endeavors.

Recreational Vehicle Parking and Storage on Private Property (%)

- A substantial majority of Lethbridge residents (77.5%) believe that recreational vehicle owners should be allowed to park their vehicles on their own residential property. Support for RV owners' ability to park their vehicles on their own residential property is not limited to the RV owners themselves. Although RV owners are most supportive (85.6%), non-RV owners are almost three times more likely to agree (73.9%) as they are to disagree (26.1%) that RV owners should be able to park their vehicles on their own property.
- North Lethbridge residents (84.9%), lower income earners (84.1%), and the youth (86.2%) are among the most supportive of RV owners being able to park their vehicles on their own residential property. Upper income earners (29.8%) and university graduates (31.6%) are among those most opposed.

RV Parking (%)	RV Owners	Non-RV Owners	All Residents
Agree	85.6	73.9	77.5
Disagree	14.4	26.1	22.5

RV Parking (%)	RV Owners	Non-RV Owners	All Residents
Strongly Agree	63.4	40.8	47.7
Somewhat Agree	22.5	33.1	29.8
Somewhat Disagree	8.4	17.3	14.6
Disagree	5.7	8.7	7.9

Note: Due to rounding, proportions may not total exactly 100%

Recreational Vehicle Parking and Storage on Private Property (%)

Gender	Male	Female	All Residents
Agree	77.5	77.6	77.5
Disagree	22.5	22.4	22.5

Area	South	North	West
Agree	74.6	84.9	74.7
Disagree	25.4	15.1	25.3

Household Income	Under \$40,000	\$40,000 to \$80,000	Over \$80,000
Agree	84.1	76.1	70.2
Disagree	15.9	23.9	29.8

Education	High School or less	Some Post Secondary	College-Tech-Trade	University Grad
Agree	80.5	82.9	81.4	68.4
Disagree	19.5	17.1	18.6	31.6

Age	18-29	30-44	45-64	65 and older
Agree	86.2	75.7	73.9	76.2
Disagree	13.8	24.3	26.1	23.8

Note: Due to rounding, proportions may not total exactly 100%

Recreational Vehicle Parking and Storage on Private Property (%)

Gender	Male	Female	All Residents
Strongly Agree	50.5	45.0	47.7
Somewhat Agree	27.3	32.4	29.8
Somewhat Disagree	14.5	14.7	14.6
Strongly Disagree	7.8	7.9	7.9

Area	South	North	West
Strongly Agree	42.8	58.6	43.6
Somewhat Agree	31.6	26.3	30.9
Somewhat Disagree	15.1	11.2	16.9
Strongly Disagree	10.5	4.0	8.5

Household Income	Under \$40,000	\$40,000 to \$80,000	Over \$80,000
Strongly Agree	52.7	49.3	44.2
Somewhat Agree	31.4	26.8	26.3
Somewhat Disagree	12.1	14.1	17.4
Strongly Disagree	3.8	9.8	12.1

Education	High School or less	Some Post Secondary	College-Tech-Trade	University Grad
Strongly Agree	53.4	52.4	48.9	37.8
Somewhat Agree	26.9	30.6	32.4	30.5
Somewhat Disagree	15.5	9.4	12.8	19.1
Strongly Disagree	4.1	7.6	5.9	12.6

Age	18-29	30-44	45-64	65 and older
Strongly Agree	53.6	47.8	43.8	47.1
Somewhat Agree	32.1	27.6	30.1	29.1
Somewhat Disagree	8.7	15.8	17.0	15.9
Strongly Disagree	5.6	8.9	9.1	7.9

Note: Due to rounding, proportions may not total exactly 100%

Demographics

Gender (%)	
Male	48.6
Female	51.4

Area of City (%)	
South	35.0
North	29.3
West	35.7

Income (%)	
Under \$40,000	35.8
\$40-\$80,000	39.3
Over \$80,000	24.9

Education (%)	
H-School/less	27.8
Some P-Sec.	19.1
Col-Tech-Grad	25.6
University Grad	27.4

Age (%)	
18-29	22.9
30-44	23.3
45-64	31.9
65 or older	21.8

RV Owner (%)	
Yes	29.7
No	70.3

Note: Due to rounding, proportions may not total exactly 100

Questions

Q. The issue of Recreational Vehicle parking and storage on private residential property was recently discussed in Lethbridge. Please tell me which of the following best represents your opinion on this issue. Would you say you...?

- 1) strongly support RV owners being allowed to park their vehicles on their own residential property (off street)
- 2) somewhat support RV owners being allowed to park their vehicles on their own residential property (off street)
- 3) somewhat oppose RV owners being allowed to park their vehicles on their own residential property (off street)
- 4) strongly oppose RV owners being allowed to park their vehicles on their own residential property (off street)

Q. Do you currently own a recreational vehicle that requires parking and storage on your residential property?