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# Fall 2006 Lethbridge Public Opinion Study for Economic Development Lethbridge


## Foreign Investment and Foreign Workers Report

December 15, 2006

## Methodology


-  **Population** The city of Lethbridge has a total population of 78,713 residents (2006 municipal census) approximately 80% of which are 18 years of age or older (63,000 est.). Approximately 48% of Lethbridge residents are male while approximately 52% are female. South Lethbridge is home to 28,318 residents (36.0%) while the rapidly expanding west side is now home to 27,154 residents (34.5%). There are 23,241 north Lethbridge residents (29.5%).
-  **Sample** Data were collected by Lethbridge Community College and Athabasca University students enrolled in STS270 – Social Science Research Methods at Lethbridge Community College. In the fall of 2006, students interviewed 577 adult city of Lethbridge residents (September 30<sup>th</sup> and October 1<sup>st</sup>) by telephone using the Western Wats Lethbridge call center facility. In the Fall of 2005, students interviewed 584 adult Lethbridge residents on October 1<sup>st</sup> and 2<sup>nd</sup> 2005. Telephone numbers were selected using random predictive dialing from a sample drawn from the Telus Superpages. We sincerely thank Western Wats for their hospitality. We also sincerely appreciate and thank all the Lethbridge residents who took time out of their day to respond to our survey.
-  **Representativeness** Analysis of the demographic data indicates that, within acceptable limits, the sample accurately represents the demographic distribution of the adult population within the city of Lethbridge. The sample has been statistically weighted where necessary to even better reflect the demographic distribution of the population (gender and area of the city).
-  **Confidence** The weighted samples yield margins of error of  $\pm 4.1\%$ , 19 times out of 20. The margin of error increases when analyzing sub-samples of the data.
-  **Sponsorship** These data are part of a larger study of the opinions and attitudes of Lethbridge residents conducted by the Citizen Society Research Lab at LCC. This particular set of questions was sponsored by Economic Development Lethbridge. We thank Economic Development Lethbridge for their support of our research endeavors.

## Foreign Investment Important to Canada

-  An overwhelming majority of Lethbridge residents (93.5%) continue to believe that foreign investment is important for the Canadian economy. Less educated residents (89.5%), seniors (88.8%) retirees (89.2%) are slightly less likely to believe foreign investment is important to Canada, but these differences are slight and not statistically significant.

Importance of foreign Investment in Canada	2005	2006
Important	94.3	93.5
Not important	5.7	6.5


## Foreign Investment Important to Lethbridge

-  A slightly smaller, but still large majority of residents (84.7%) still believe foreign investment is important for the Lethbridge economy. Middle income earners (88.8%) and those with a college-technical-trade education (88.7%) are most likely to think foreign investment is important to Lethbridge.


Importance of foreign Investment in Lethbridge	2005	2006
Important	87.3	84.7
Not important	12.7	15.3

Note: Due to rounding, proportions may not total exactly 100%


## Types of Possible Foreign Investment in Lethbridge

-  When considering how foreign investment could be managed in Lethbridge, the vast majority of residents (92.8%) support foreign investors providing capital to Canadian companies who would manage and operate a business. Men (94.1%), university grads (96.7%) and the youth (97.6%) are most supportive.

Foreign investment Canadian operation & mgmt.	2005	2006
Support	94.7	92.8
Oppose	5.3	7.2

-  Strong support (82.9%) also exists for foreign investors owning and operating the company but using Canadian managers to run a business in Lethbridge. Men (85.8%), upper-income earners (87.1%), college-technical-trades grads (86.0%) and gen-exers (91.0%) are most supportive. Residents who are currently employed (full-time or part-time) also tend to be more supportive than are those not currently employed.

Foreign investment and operation – Canadian mgmt.	2005	2006
Support	85.9	82.9
Oppose	14.1	17.1

-  Most Lethbridge residents (73.5%) are opposed to foreign investment in situations where foreign investors would own, operate and use foreign managers to run a business in Lethbridge. Women (81.7%), college-technical-trades grads (79.3%), and seniors (88.4%) are most opposed. University grads (32.5%) and the youth (38.0%) are most supportive.

Foreign investment, operation & mgmt.	2005	2006
Support	22.3	26.5
Oppose	77.7	73.5

Note: Due to rounding, proportions may not total exactly 100%

## Foreign Workers in Lethbridge

- A significant majority of Lethbridge residents (68.6%) believe that the community of Lethbridge would be accepting of more foreign workers. West Lethbridge residents (74.0%) and those with the least amount of formal education (76.1%) are most likely to believe the community will be accepting. Gen-xers (63.9%) are slightly less likely than are other age groups to believe Lethbridge will be accepting of more foreign workers.

Community acceptance of foreign workers	2005	2006
Accepting	68.2	68.6
Un-accepting	31.8	31.4

- Most Lethbridge residents (84.0%) state that they will personally be accepting of more foreign workers. West Lethbridge residents (87.4%), upper-income earners (92.2%), university grads (89.0%) and the youth (87.0%) are the most accepting.

Personal acceptance of foreign workers	2005	2006
Accepting	80.7	84.0
Un-accepting	19.3	16.0

Note: Due to rounding, proportions may not total exactly 100%

## Importance of foreign investment to Canadian economy (October 2006)

	Male	Female	All Residents
Important	93.4	93.7	93.5
Not important	6.6	6.3	6.5

	South	North	West
Important	93.6	91.8	94.9
Not important	6.4	8.2	5.1

	Under \$30,000	\$30,000 to \$70,000	Over \$70,000
Important	93.5	94.8	95.1
Not important	6.5	5.2	4.9

	High School or less	Some Post Secondary	College-Tech-Trade	University Grad
Important	89.5	93.6	96.9	94.0
Not important	10.5	6.4	3.1	6.0

	18-29	30-44	45-64	65 and older
Important	97.6	94.6	93.6	88.8
Not important	2.4	5.4	6.4	11.2

	Employed Full-time	Employed Part-time	Student/Parent/SA	Unemployed	Retired
Important	95.1	95.6	94.1	92.3	89.2
Not important	4.9	4.4	5.9	7.7	10.8

Note: Due to rounding, proportions may not total exactly 100%

## Importance of foreign investment to Lethbridge economy (October 2006)

	Male	Female	All Residents
Important	84.4	84.9	84.7
Not important	15.6	15.1	15.3

	South	North	West
Important	84.5	84.8	84.7
Not important	15.5	15.2	15.3

	Under \$30,000	\$30,000 to \$70,000	Over \$70,000
Important	83.8	88.8	83.7
Not important	16.2	11.2	16.3

	High School or less	Some Post Secondary	College-Tech-Trade	University Grad
Important	83.8	83.6	88.7	83.8
Not important	16.2	16.4	11.3	16.2

	18-29	30-44	45-64	65 and older
Important	85.2	86.7	85.3	82.8
Not important	14.8	13.3	14.7	17.2

	Employed Full-time	Employed Part-time	Student/Parent/SA	Unemployed	Retired
Important	86.8	82.2	87.5	58.3	83.1
Not important	13.2	17.8	12.5	41.7	16.9

Note: Due to rounding, proportions may not total exactly 100%

## Foreign company invests and has Canadian partner operate and manage (October 2006)

	Male	Female	All Residents
Support	94.1	91.6	92.8
Oppose	5.9	8.4	7.2

	South	North	West
Support	91.1	93.2	93.9
Oppose	8.9	6.8	6.1

	Under \$30,000	\$30,000 to \$70,000	Over \$70,000
Support	94.6	93.8	94.4
Oppose	5.4	6.2	5.6

	High School or less	Some Post Secondary	College-Tech-Trade	University Grad
Support	88.6	93.6	91.9	96.7
Oppose	11.4	6.4	8.1	3.3

	18-29	30-44	45-64	65 and older
Support	97.6	94.7	92.8	84.9
Oppose	2.4	5.3	7.2	15.1

	Employed Full-time	Employed Part-time	Student/Parent/SA	Unemployed	Retired
Support	94.5	93.3	95.7	92.9	87.2
Oppose	5.5	6.7	4.3	7.1	12.8

Note: Due to rounding, proportions may not total exactly 100%



## Foreign company owns and operates with Canadian managers (October 2006)

	Male	Female	All Residents
Support	85.8	80.1	82.9
Oppose	14.2	19.9	17.1

	South	North	West
Support	78.7	84.0	86.2
Oppose	21.3	16.0	13.8

	Under \$30,000	\$30,000 to \$70,000	Over \$70,000
Support	82.4	85.6	87.1
Oppose	17.6	14.4	12.9

	High School or less	Some Post Secondary	College-Tech-Trade	University Grad
Support	79.5	81.4	86.0	84.9
Oppose	20.5	18.6	14.0	15.1

	18-29	30-44	45-64	65 and older
Support	89.1	91.0	79.1	72.7
Oppose	10.9	9.0	20.9	27.3

	Employed Full-time	Employed Part-time	Student/Parent/SA	Unemployed	Retired
Support	86.6	90.9	82.9	78.6	71.7
Oppose	13.4	9.1	17.1	21.4	28.3

Note: Due to rounding, proportions may not total exactly 100%

## Foreign company owns and operates with foreign managers (October 2006)

	Male	Female	All Residents
Support	35.3	18.3	26.5
Oppose	64.7	81.7	73.5

	South	North	West
Support	28.2	26.9	24.5
Oppose	71.8	73.1	75.5

	Under \$30,000	\$30,000 to \$70,000	Over \$70,000
Support	29.6	25.4	28.8
Oppose	70.4	74.6	71.2

	High School or less	Some Post Secondary	College-Tech-Trade	University Grad
Support	22.4	28.8	20.7	32.5
Oppose	77.6	71.2	79.3	67.5

	18-29	30-44	45-64	65 and older
Support	38.0	30.6	23.7	11.6
Oppose	62.0	69.4	76.3	88.4

	Employed Full-time	Employed Part-time	Student/Parent/SA	Unemployed	Retired
Support	29.8	22.2	36.6	23.1	13.6
Oppose	70.2	77.8	63.4	76.9	86.4

Note: Due to rounding, proportions may not total exactly 100%

## Community acceptance of more foreign workers in Lethbridge (October 2006)

	Male	Female	All Residents
Accepting	70.5	66.8	68.6
Un-accepting	29.5	33.2	31.4

	South	North	West
Accepting	67.5	63.4	74.0
Un-accepting	32.5	36.6	26.0

	Under \$30,000	\$30,000 to \$70,000	Over \$70,000
Accepting	70.2	70.3	68.5
Un-accepting	29.8	29.7	31.5

	High School or less	Some Post Secondary	College-Tech-Trade	University Grad
Accepting	76.1	65.2	65.7	68.6
Un-accepting	23.9	34.8	34.3	31.4

	18-29	30-44	45-64	65 and older
Accepting	71.3	63.9	69.1	70.9
Un-accepting	28.7	36.1	30.9	29.1

	Employed Full-time	Employed Part-time	Student/Parent/SA	Unemployed	Retired
Accepting	68.3	65.2	76.5	69.2	67.2
Un-accepting	31.7	34.8	23.5	30.8	32.8

Note: Due to rounding, proportions may not total exactly 100%

## Personal acceptance of more foreign workers in Lethbridge (October 2006)

	Male	Female	All Residents
Accepting	83.2	84.8	84.0
Un-accepting	16.8	15.2	16.0

	South	North	West
Accepting	83.4	80.1	87.4
Un-accepting	16.6	19.9	12.6

	Under \$30,000	\$30,000 to \$70,000	Over \$70,000
Accepting	81.2	86.1	92.2
Un-accepting	18.8	13.9	7.8

	High School or less	Some Post Secondary	College-Tech-Trade	University Grad
Accepting	76.9	87.3	81.8	89.0
Un-accepting	23.1	12.7	18.2	11.0

	18-29	30-44	45-64	65 and older
Accepting	87.0	84.6	84.1	79.5
Un-accepting	13.0	15.4	15.9	20.5

	Employed Full-time	Employed Part-time	Student/Parent/SA	Unemployed	Retired
Accepting	85.1	82.6	88.6	92.9	78.3
Un-accepting	14.9	17.4	11.4	7.1	21.7

Note: Due to rounding, proportions may not total exactly 100%

## Importance of foreign investment to Canadian economy (full range of responses) (October 2006)

	Male	Female	All Residents
Very important	54.0	44.6	49.2
Somewhat important	39.3	49.1	44.3
Not very important	2.9	4.9	3.9
Not at all important	3.7	1.4	2.5

	South	North	West
Very important	49.5	49.4	48.7
Somewhat important	44.1	42.4	46.2
Not very important	3.9	5.7	2.6
Not at all important	2.5	2.5	2.6

	Under \$30,000	\$30,000 to \$70,000	Over \$70,000
Very important	45.9	45.8	57.4
Somewhat important	47.6	49.0	37.7
Not very important	3.2	4.2	2.5
Not at all important	3.2	1.0	2.5

	High School or less	Some Post Secondary	College-Tech-Trade	University Grad
Very important	43.0	49.4	51.9	52.7
Somewhat important	46.5	44.2	45.0	42.0
Not very important	7.0	3.8	0.8	4.7
Not at all important	3.5	2.6	2.3	0.7

	18-29	30-44	45-64	65 and older
Very important	44.9	43.1	57.1	47.7
Somewhat important	52.0	51.5	36.9	42.0
Not very important	0.8	3.8	3.9	6.8
Not at all important	2.4	1.5	2.0	3.4

	Employed Full-time	Employed Part-time	Student/Parent/SA	Unemployed	Retired
Very important	48.7	47.7	49.3	53.8	51.7
Somewhat important	46.7	47.7	44.8	38.5	37.5
Not very important	3.3	4.5	3.0	0.0	6.7
Not at all important	1.3	0.0	3.0	7.7	4.2

Note: Due to rounding, proportions may not total exactly 100%

## Importance of foreign investment to Lethbridge economy (full range of responses)

	Male	Female	All Residents
Very important	38.4	25.4	31.8
Somewhat important	46.3	59.3	52.9
Not very important	12.7	12.5	12.6
Not at all important	2.6	2.9	2.7

	South	North	West
Very important	36.0	35.0	24.7
Somewhat important	48.5	49.7	60.0
Not very important	14.0	12.1	12.1
Not at all important	1.5	3.2	3.2

	Under \$30,000	\$30,000 to \$70,000	Over \$70,000
Very important	29.6	31.9	34.4
Somewhat important	54.2	57.4	50.0
Not very important	12.3	9.6	13.9
Not at all important	3.9	1.1	1.6

	High School or less	Some Post Secondary	College-Tech-Trade	University Grad
Very important	38.7	24.2	38.3	29.1
Somewhat important	45.0	59.5	50.4	54.7
Not very important	12.6	15.0	9.8	12.8
Not at all important	3.6	1.3	1.5	3.4

	18-29	30-44	45-64	65 and older
Very important	26.2	29.9	37.3	29.9
Somewhat important	59.0	57.5	47.5	52.9
Not very important	13.9	10.2	12.3	13.8
Not at all important	0.8	2.4	2.9	3.4

	Employed Full-time	Employed Part-time	Student/Parent/SA	Unemployed	Retired
Very important	34.0	31.1	30.8	0.0	30.5
Somewhat important	52.8	51.1	55.4	58.3	52.5
Not very important	11.6	15.6	10.8	33.3	12.7
Not at all important	1.7	2.2	3.1	8.3	4.2

Note: Due to rounding, proportions may not total exactly 100%

## Foreign company invests with Canadian management (full range of responses) (October 2006)

	Male	Female	All Residents
Strongly support	44.0	34.8	39.3
Somewhat support	50.2	56.8	53.6
Somewhat oppose	3.7	6.3	5.0
Strongly oppose	2.2	2.1	2.1

	South	North	West
Strongly support	40.9	38.9	37.8
Somewhat support	50.2	54.3	56.1
Somewhat oppose	6.4	5.6	3.6
Strongly oppose	2.5	1.2	2.6

	Under \$30,000	\$30,000 to \$70,000	Over \$70,000
Strongly support	30.6	44.0	47.6
Somewhat support	63.9	49.7	46.8
Somewhat oppose	3.8	4.7	5.6
Strongly oppose	1.6	1.6	0.0

	High School or less	Some Post Secondary	College-Tech-Trade	University Grad
Strongly support	27.8	36.5	38.5	51.7
Somewhat support	60.9	57.1	53.3	45.0
Somewhat oppose	7.8	5.1	5.2	2.6
Strongly oppose	3.5	1.3	3.0	0.7

	18-29	30-44	45-64	65 and older
Strongly support	39.2	45.1	40.4	27.9
Somewhat support	58.4	49.6	52.4	55.8
Somewhat oppose	1.6	4.5	5.3	10.5
Strongly oppose	0.8	0.8	1.9	5.8

	Employed Full-time	Employed Part-time	Student/Parent/SA	Unemployed	Retired
Strongly support	42.6	42.2	39.1	23.1	31.4
Somewhat support	51.9	51.1	56.5	69.2	55.9
Somewhat oppose	4.2	6.7	2.9	7.7	7.6
Strongly oppose	1.3	0.0	1.4	0.0	5.1

Note: Due to rounding, proportions may not total exactly 100%

## Foreign company owns and operates with Canadian managers (full range of responses) (October 2006)

	Male	Female	All Residents
Strongly support	32.8	25.9	29.3
Somewhat support	53.3	54.1	53.7
Somewhat oppose	10.2	16.2	13.3
Strongly oppose	3.6	3.8	3.7

	South	North	West
Strongly support	26.6	33.1	29.2
Somewhat support	52.2	50.9	57.4
Somewhat oppose	16.4	11.7	11.3
Strongly oppose	4.8	4.3	2.1

	Under \$30,000	\$30,000 to \$70,000	Over \$70,000
Strongly support	26.7	27.8	38.4
Somewhat support	55.6	57.7	48.0
Somewhat oppose	13.9	11.9	12.0
Strongly oppose	3.7	2.6	1.6

	High School or less	Some Post Secondary	College-Tech-Trade	University Grad
Strongly support	30.5	25.0	28.9	32.9
Somewhat support	48.3	56.4	57.8	52.0
Somewhat oppose	14.4	16.0	10.4	12.5
Strongly oppose	6.8	2.6	3.0	2.6

	18-29	30-44	45-64	65 and older
Strongly support	29.7	33.1	30.8	20.7
Somewhat support	59.4	57.9	48.3	52.9
Somewhat oppose	10.2	8.3	15.6	19.5
Strongly oppose	0.8	0.8	5.2	6.9

	Employed Full-time	Employed Part-time	Student/Parent/SA	Unemployed	Retired
Strongly support	32.6	34.1	25.7	21.4	21.8
Somewhat support	54.0	56.8	57.1	57.1	50.4
Somewhat oppose	11.2	6.8	14.3	21.4	20.2
Strongly oppose	2.2	2.3	2.9	0.0	7.6

Note: Due to rounding, proportions may not total exactly 100%



## Foreign company owns and operates with foreign managers (full range of responses) (October 2006)

	Male	Female	All Residents
Strongly support	6.6	2.8	4.6
Somewhat support	28.7	15.5	21.9
Somewhat oppose	30.5	33.4	32.0
Strongly oppose	34.2	48.3	41.5

	South	North	West
Strongly support	4.3	4.4	5.1
Somewhat support	23.7	22.5	19.4
Somewhat oppose	29.5	28.8	37.8
Strongly oppose	42.5	44.4	37.8

	Under \$30,000	\$30,000 to \$70,000	Over \$70,000
Strongly support	4.3	3.6	8.0
Somewhat support	25.3	21.8	20.8
Somewhat oppose	28.0	35.2	35.2
Strongly oppose	42.5	39.4	36.0

	High School or less	Some Post Secondary	College-Tech-Trade	University Grad
Strongly support	5.1	4.5	3.0	5.3
Somewhat support	17.1	24.4	17.8	27.2
Somewhat oppose	29.9	33.3	34.8	30.5
Strongly oppose	47.9	37.8	44.4	37.1

	18-29	30-44	45-64	65 and older
Strongly support	7.0	3.7	4.8	2.3
Somewhat support	31.0	26.9	19.2	9.3
Somewhat oppose	34.1	31.3	29.3	34.9
Strongly oppose	27.9	38.1	46.6	53.5

	Employed Full-time	Employed Part-time	Student/Parent/SA	Unemployed	Retired
Strongly support	4.8	2.2	5.7	7.7	3.4
Somewhat support	25.1	20.0	31.4	15.4	9.4
Somewhat oppose	29.9	51.1	32.9	30.8	31.6
Strongly oppose	40.2	26.7	30.0	46.2	55.6

Note: Due to rounding, proportions may not total exactly 100%

## Community acceptance of more foreign workers in Lethbridge (full range of responses) (October 2006)

	Male	Female	All Residents
Very accepting	13.7	9.2	11.3
Somewhat accepting	57.0	57.5	57.3
Somewhat un-accepting	18.9	27.2	23.2
Very un-accepting	10.4	6.1	8.2

	South	North	West
Very accepting	12.4	12.8	8.7
Somewhat accepting	55.0	50.6	65.3
Somewhat un-accepting	25.7	23.8	20.4
Very un-accepting	6.9	12.8	5.6

	Under \$30,000	\$30,000 to \$70,000	Over \$70,000
Very accepting	8.3	9.2	18.9
Somewhat accepting	61.3	60.5	49.6
Somewhat un-accepting	21.5	23.1	24.4
Very un-accepting	8.8	7.2	7.1

	High School or less	Some Post Secondary	College-Tech-Trade	University Grad
Very accepting	14.5	10.3	5.3	15.0
Somewhat accepting	61.5	55.1	60.9	53.6
Somewhat un-accepting	15.4	26.9	24.1	25.5
Very un-accepting	8.5	7.7	9.8	5.9

	18-29	30-44	45-64	65 and older
Very accepting	7.8	12.0	14.0	8.1
Somewhat accepting	63.6	51.9	55.1	62.8
Somewhat un-accepting	20.2	28.6	24.2	18.6
Very un-accepting	8.5	7.5	6.8	10.5

	Employed Full-time	Employed Part-time	Student/Parent/SA	Unemployed	Retired
Very accepting	10.5	20.0	10.4	7.7	10.2
Somewhat accepting	57.8	46.7	65.7	61.5	56.8
Somewhat un-accepting	24.1	24.4	17.9	30.8	22.0
Very un-accepting	7.6	8.9	6.0	0.0	11.0

Note: Due to rounding, proportions may not total exactly 100%

## Personal acceptance of more foreign workers in Lethbridge (full range of responses) (October 2006)

	Male	Female	All Residents
Very accepting	37.0	34.8	35.9
Somewhat accepting	46.2	50.0	48.2
Somewhat un-accepting	11.7	11.1	11.4
Very un-accepting	5.1	4.1	4.6

	South	North	West
Very accepting	29.9	35.8	41.9
Somewhat accepting	53.9	44.8	45.5
Somewhat un-accepting	11.8	14.5	8.1
Very un-accepting	4.4	4.8	4.5

	Under \$30,000	\$30,000 to \$70,000	Over \$70,000
Very accepting	29.0	39.2	46.9
Somewhat accepting	52.2	46.9	45.3
Somewhat un-accepting	13.4	10.3	6.3
Very un-accepting	5.4	3.6	1.6

	High School or less	Some Post Secondary	College-Tech-Trade	University Grad
Very accepting	30.8	33.8	29.4	48.1
Somewhat accepting	46.2	53.5	52.9	40.9
Somewhat un-accepting	16.2	10.2	11.0	9.1
Very un-accepting	6.8	2.5	6.6	1.9

	18-29	30-44	45-64	65 and older
Very accepting	42.0	39.0	34.5	27.3
Somewhat accepting	45.0	45.6	50.0	52.3
Somewhat un-accepting	8.4	14.7	10.2	14.8
Very un-accepting	4.6	0.7	5.3	5.7

	Employed Full-time	Employed Part-time	Student/Parent/SA	Unemployed	Retired
Very accepting	36.5	40.4	43.5	33.3	28.1
Somewhat accepting	48.6	42.6	46.4	60.0	49.6
Somewhat un-accepting	10.8	12.8	7.2	6.7	15.7
Very un-accepting	4.1	4.3	2.9	0.0	6.6

Note: Due to rounding, proportions may not total exactly 100%

# Demographics

Gender (%)		Area of City (%)		Income (%)		Education (%)		Age (%)	
Male	47.8	South	36.1	Under \$40,000	37.0	H-School/less	21.3	18-29	22.9
Female	52.2	North	29.4	\$40-\$80,000	38.1	Some P-Sec.	27.7	30-44	23.8
		West	34.5	Over \$80,000	24.9	Col-Tech-Grad	24.0	45-64	37.2
						University Grad	27.0	65 or older	16.0

Employment Status (%)	
Employed Full-time	55.3
Employed Part-time	8.1
Student/Parent/Social Assistance	12.5
Unemployed	2.5
Retired	21.6

Note: Due to rounding, proportions may not total exactly 100

## Questions

Please tell me how important you think foreign investment is to the overall Canadian economy. Would you say it is...  
very important – somewhat important – not very important – not at all important

Please tell me how important you think foreign investment is to the Lethbridge economy. Would you say it is...  
very important – somewhat important – not very important – not at all important

Companies can decide to invest in a foreign country in a variety of ways. Please tell me how much you support or oppose each of the following scenarios under which a foreign company might choose to invest in a business in Lethbridge.

A foreign company provides investment dollars to a Canadian company with the Canadian company managing and operating the business in Lethbridge.

strongly support – somewhat support – somewhat oppose – strongly oppose

A foreign company owns and operates the company but uses Canadian managers to run the business in Lethbridge.

strongly support – somewhat support – somewhat oppose – strongly oppose

A foreign company owns and operates the business and uses foreign managers to run the business in Lethbridge.

strongly support – somewhat support – somewhat oppose – strongly oppose

Like most of the province of Alberta, Lethbridge is currently facing a labor shortage in a number of important industries. Both the federal and provincial governments have developed plans to attract more foreign workers to help fill the labor shortage.

Please tell me how accepting you think the community of Lethbridge will be to an increased number of foreign workers in the city.

very accepting – somewhat accepting – somewhat un-accepting – very un-accepting

Please tell me how accepting you personally will be to an increased number of foreign workers in the city of Lethbridge.

very accepting – somewhat accepting – somewhat un-accepting – very un-accepting