



Police Service Evaluations for Lethbridge Regional Police Service

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Methodology

-  **Population** The city of Lethbridge has a total population of 89,074 residents (2012 census) approximately 80% of which are 18 years of age or older (71,260). A total of 43,011 Lethbridge residents are male (48.9%) while 44,871 are female (51.1%). South Lethbridge is home to 30,795 residents (34.5%) while the rapidly expanding west side is now home to 32,847 residents (36.9%). There are 25,432 north Lethbridge residents (28.6%). Coaldale has a total population of 7,493 residents (2011 census).
-  **Sample Data** Collected by Lethbridge College and Athabasca University students enrolled in STS270 – Social Science Research Methods in the winter of 2013. Students interviewed 835 randomly selected, adult Lethbridge and Coaldale residents by telephone on February 9–10, 2013 under the supervision of School of Liberal Arts faculty members Faron Ellis and Marda Schindeler. Telephone numbers were selected from a sample drawn from InfoCanada directories. We sincerely appreciate and thank all those who took time to respond to our survey. Full methodological notes for samples from previous Lethbridge and Alberta Public Opinion Studies can be obtained by visiting the CSRL web pages at: www.lethbridgecollege.ab.ca/go/csrl
-  **Representativeness** Analysis of the demographic data indicates that, within acceptable limits, the sample accurately represents the demographic distribution of the adult population within the city of Lethbridge. The sample has been statistically weighted to even better reflect that of the population (gender, age and area of the city of Lethbridge).
-  **Confidence** The weighted sample yields a margin of error of ± 3.4 percentage points, 19 times out of 20. The margin of error increases when analyzing sub-samples of the data. For example, the Lethbridge subsample margin of error is ± 3.6 percentage points, 19 times out of 20, while the Coaldale subsample has a margin of error of ± 9.8 percentage points 19 times out of 20.
-  **IB Commons Call Centre** Students conducted interviews using the facilities of the Lethbridge College IB Commons Call Centre and applications originally developed by the Dr. James Manis of the Open Source Learning Lab.
-  **Sponsorship** These data are part of a larger study of the opinions and attitudes of Lethbridge residents conducted by the Citizen Society Research Lab at Lethbridge College. This particular set of question was sponsored by Lethbridge Regional Police Service. We thank LRPS for its support of our research efforts.

Executive Summary

Perceptions of Lethbridge Regional Police Service

Performance

A substantial majority of Lethbridge residents (67.4%) believe Lethbridge Regional Police Service is doing a good job policing their community, a slight drop from in 2012 (70.3%). Only a very small number (3.6%) believes LRPS is doing a poor job, while approximately three in ten (29.0%) say the police are performing adequately. A majority of Coaldale residents (59.4%) believe Lethbridge Regional Police Service is doing a good job, down from 2012 (68.5%) but significantly more than the 49.6% who thought similarly in 2007. Only 9.4% of Coaldale residents believe LRPS to be performing poorly.

Meeting Expectations

A clear majority of Lethbridge residents (63.3%) believe LRPS is doing a good job in meeting expectations, down slightly from what was measured in 2012 (68.6%). A majority of Coaldale residents (56.1%) believe LRPS is doing a good job meeting expectations, down from 65.6% in 2012, but up significantly from 2007 (43.3%). Only a very small minority of both Lethbridge (4.6%) and Coaldale (13.2%) residents believe LRPS is doing a poor job meeting expectations.

Changes in Meeting Expectations

Most Lethbridge residents (77.0%) believe LRPS has neither improved nor worsened in meeting expectations in the past year. Of those who believe LRPS has changed in meeting expectations, three times more Lethbridge residents believe LRPS has improved (17.0%) than believe LRPS has gotten worse (6.0%). Most Coaldale residents (72.6%) also state that LRPS has neither improved nor worsened in meeting expectations over the past year. A further 18.4% believe LRPS has improved in meeting expectations while 8.9% believe LRPS has gotten worse.

Attitudes and Behavior of LRPS Officers

The vast majority of Lethbridge residents (87.5%) believe that LRPS officers are polite and respectful when conducting their duties. Approximately one in ten Lethbridge residents believe LRPS officers are somewhat impolite and disrespectful (10.5%) while 2.0% believe they are very impolite and disrespectful. Coaldale residents are almost as likely to believe that LRPS officers are polite and respectful (86.0%) with 14.0% perceiving LRPS officers to be somewhat or very impolite and disrespectful.

Executive Summary (continued)

Community Safety

Direct Contact with LRPS Officer in Past Year

Slightly less than half of all Lethbridge residents (47.5%) had some direct in-person contact with a LRPS officer over the past year. A similar proportion of Coaldale residents (47.2%) had contact with a LRPS officer in the past year.

Neighborhood Safety

A majority of Lethbridge residents (59.0%) feel very safe in their neighborhoods and a further 35.8% feel somewhat safe. Very few feel somewhat unsafe (4.6%) while fewer still (0.6%) feel very unsafe in their neighborhoods. Two-thirds of Coaldale residents feel very safe in their neighborhoods (67.6%), which is a decline from last year (80.1%). Despite the decline, the overall feelings of safety have increased significantly from 2007. Further, only 1.5% feels somewhat unsafe while no Coaldale resident feels very unsafe.

Downtown Safety

A majority of Lethbridge residents feel somewhat safe (55.6%) while just under one quarter (23.1%) feel very safe downtown. Only about one in five Lethbridge residents do not feel safe downtown, with most of those (18.9%) saying they feel somewhat unsafe. Only 2.3% feel very unsafe when visiting downtown Lethbridge.

Coaldale residents feel more safe when visiting downtown Lethbridge than do Lethbridge residents. Four in five Coaldale residents feel safe in downtown Lethbridge, with 31.1% feeling very safe and a further 50.7% feeling somewhat safe. Less than one-fifth of Coaldale residents feel unsafe in downtown Lethbridge, with most of those feeling somewhat unsafe (13.1%). Only 5.1% feel very unsafe in downtown Lethbridge.

Perceptions of Lethbridge Regional Police Service

Performance

A substantial majority of Lethbridge residents (67.4%) believe Lethbridge Regional Police Service is doing a good job policing their community, a slight drop from in 2012 (70.3%). Only a very small number (3.6%) believes LRPS is doing a poor job, while approximately three in ten (29.0%) say the police are performing adequately.

Within the city of Lethbridge, majorities in all demographic groups provide Lethbridge Regional Police Service with positive evaluations. Women (73.6%), college, technical school and trade program graduates (73.3%), seniors (74.0%), south Lethbridge residents (74.8%) and those least likely to visit downtown (71.4%) are most positive. Men (60.2%), north Lethbridge residents (62.3%), and those most likely to visit downtown are less positive, although still much more positive than negative. Residents who had direct personal contact with a LRPS officer in the past year are just as likely (66.1%) as are those who had no contact (67.9%) to believe the police are doing a good job. Further, only 4.9% of those who had contact believe LRPS is performing poorly, compared to 3.4% of those who had no contact with LRPS in the last year.

A majority of Coaldale residents (59.4%) believe Lethbridge Regional Police Service is doing a good job, down from 2012 (68.5%) but significantly more than the 49.6% who thought similarly in 2007. Only 9.4% of Coaldale residents believe LRPS to be performing poorly.

	Lethbridge						Coaldale				
	2006	2007	2010	2011	2012	2013	2007	2010	2011	2012	2013
Good	63.7	64.1	69.9	70.5	70.3	67.4	49.6	68.2	63.3	68.5	59.4
Adequate	27.7	28.7	24.5	23.6	25.6	29.0	28.9	29.0	31.5	27.2	31.3
Poor	8.6	7.2	5.6	5.9	4.1	3.6	21.5	2.8	5.2	4.3	9.4

	Lethbridge						Coaldale				
	2006	2007	2010	2011	2012	2013	2007	2010	2011	2012	2013
Very good	19.9	23.7	17.3	21.1	30.7	22.1	11.1	20.6	17.6	28.0	21.3
Good	43.8	40.4	52.6	49.4	39.6	45.3	38.5	47.7	45.7	40.5	38.1
Adequate	27.7	28.7	24.5	23.6	25.6	29.0	28.9	29.0	31.5	27.2	31.3
Poor	6.1	5.5	3.4	4.6	3.0	2.7	12.6	1.9	3.5	3.1	9.4
Very Poor	2.5	1.7	2.2	1.4	1.1	0.9	8.9	0.9	1.7	1.2	0.0

Note: Due to rounding, proportions may not total exactly 100%

Lethbridge Regional Police Service Performance (February 2013)

Gender*/Municipality*	Male	Female	Lethbridge	Coaldale
Good	60.2	73.6	67.4	59.4
Adequate	34.0	24.2	29.0	31.3
Poor	5.8	2.2	3.6	9.4

Contact in past year	Yes	No
Good	66.1	67.9
Adequate	29.0	28.7
Poor	4.9	3.4

Area*	South	North	West
Good	74.8	62.3	64.8
Adequate	23.3	33.6	30.6
Poor	1.9	4.1	4.6

Household Income	Under \$40,000	\$40,001 to \$100,000	Over \$100,000
Good	66.7	67.4	66.8
Adequate	26.5	30.3	28.4
Poor	6.8	2.4	4.7

Education	High School or less	Some Post-secondary	College-Tech-Trade	University Grad
Good	65.2	62.7	73.3	64.4
Adequate	30.4	32.0	23.1	32.4
Poor	4.4	5.2	3.6	3.2

Age	18-29	30-44	45-64	65 and older
Good	65.5	64.8	63.8	74.0
Adequate	31.6	31.6	29.7	24.0
Poor	2.8	3.6	6.5	2.0

Visits Downtown	Daily	Weekly	Monthly or less
Good	63.2	65.2	71.4
Adequate	31.9	30.9	24.8
Poor	4.9	4.0	3.8

Notes: Due to rounding, proportions may not total exactly 100%; * sig < 0.05

Perceptions of Lethbridge Regional Police Service

Meeting Expectations

A clear majority of Lethbridge residents (63.3%) believe LRPS is doing a good job in meeting expectations, down slightly from what was measured in 2012 (68.6%). A majority of Coaldale residents (56.1%) believes LRPS is doing a good job meeting expectations, down from 65.6% in 2012, but up significantly from 2007 (43.3%). Only a very small minority of both Lethbridge (4.6%) and Coaldale (13.2%) residents believe LRPS is doing a poor job meeting expectations.

Within the city of Lethbridge, women (69.9%), south Lethbridge residents (68.8%), seniors (68.1%) and college, technical school and trade program graduates (65.6%) are most likely to believe LRPS is meeting their expectations of what a police service should be doing. Men (55.8%), north Lethbridge residents (56.6%), the youth (58.9%), and those who visit downtown daily (58.4%) are among the least likely to state LRPS is meeting their expectations; however, all of these groups are still much more positive than negative. No statistically significant differences are measured between those who had direct personal contact with a LRPS officer in the past year and those who did not.

	Lethbridge						Coaldale				
	2006	2007	2010	2011	2012	2013	2007	2010	2011	2012	2013
Good	64.3	58.3	65.4	67.0	68.6	63.3	43.3	62.6	69.2	65.6	56.1
Adequate	30.2	35.0	29.6	26.7	27.8	32.1	40.3	31.8	26.2	26.1	30.7
Poor	5.6	6.7	5.0	6.3	3.6	4.6	16.4	5.6	4.6	8.3	13.2

	Lethbridge						Coaldale				
	2006	2007	2010	2011	2012	2013	2007	2010	2011	2012	2013
Very good	15.9	14.8	14.5	15.5	22.7	17.3	6.7	16.8	15.3	19.0	21.0
Good	48.4	43.5	50.9	51.6	45.9	46.0	36.6	45.8	53.9	46.6	35.1
Adequate	30.2	35.0	29.6	26.7	27.8	32.1	40.3	31.8	26.2	26.1	30.7
Poor	3.6	5.5	4.3	4.6	3.0	4.0	9.0	5.6	3.7	8.3	12.1
Very Poor	2.0	1.2	0.7	1.7	0.5	0.6	7.5	0.0	0.9	0.0	1.1

Note: Due to rounding, proportions may not total exactly 100%

Meeting Expectations (February 2013)

Gender*/Municipality	Male	Female	Lethbridge	Coaldale
Good	55.8	69.9	63.3	56.1
Adequate	37.2	26.9	32.1	30.7
Poor	6.9	3.2	4.6	13.2

Contact in past year	Yes	No
Good	63.6	63.0
Adequate	30.2	33.7
Poor	6.2	3.4

Area*	South	North	West
Good	68.8	56.6	62.9
Adequate	28.7	36.8	31.8
Poor	2.6	6.6	5.4

Household Income	Under \$40,000	\$40,001 to \$100,000	Over \$100,000
Good	67.4	61.5	62.8
Adequate	26.4	34.4	32.4
Poor	6.2	4.1	4.8

Education	High School or less	Some Post-secondary	College-Tech-Trade	University Grad
Good	63.2	58.3	65.6	63.3
Adequate	34.1	33.8	30.7	31.5
Poor	2.7	7.9	3.7	5.2

Age*	18-29	30-44	45-64	65 and older
Good	58.9	62.0	61.5	68.1
Adequate	33.3	32.3	32.8	30.0
Poor	7.7	5.7	5.7	1.9

Visits Downtown*	Daily	Weekly	Monthly or less
Good	58.4	61.9	67.0
Adequate	34.9	33.2	29.1
Poor	6.7	4.9	3.9

Notes: Due to rounding, proportions may not total exactly 100%; * sig < 0.05

Perceptions of Lethbridge Regional Police Service



Changes in Meeting Expectations

Most Lethbridge residents (77.0%) believe LRPS has neither improved nor worsened in meeting expectations in the past year. Of those who believe LRPS has changed in meeting expectations, three times more Lethbridge residents believe LRPS has improved (17.0%) than believe LRPS has gotten worse (6.0%).

Within the city of Lethbridge, statistically significant differences in opinion are measured between areas of the city, household income, age, and visits downtown. For example, south Lethbridge residents are almost twice as likely (23.0%) to think LRPS has improved as are north (13.9%) and west (13.8%) Lethbridge residents. Other groups that see significant improvement are lower income residents (26.4%), seniors (23.8%) and those who least frequently visit downtown (20.5%). Nearly one in five of those who had contact with LRPS (19.5%) believe they had improved in meeting expectations; two-and-one-half times more than those who had contact and believe LRPS has worsened (7.8%).

Most Coaldale residents (72.6%) also state that LRPS has neither improved nor worsened in meeting expectations over the past year. Twice as many Coaldale residents (18.4%) believe LRPS has improved in meeting expectations than those who think LRPS has gotten worse (8.9%).

	Lethbridge						Coaldale				
	2006	2007	2010	2011	2012	2013	2007	2010	2011	2012	2013
Improved	24.3	17.4	18.2	16.0	16.0	17.0	16.7	15.6	11.1	17.8	18.4
Stayed Same	71.9	77.2	78.4	79.9	80.5	77.0	67.5	80.2	82.8	71.1	72.6
Worsened	3.7	5.4	3.4	4.1	3.5	6.0	15.9	4.2	6.2	11.2	8.9

Note: Due to rounding, proportions may not total exactly 100%

Changes in Meeting Expectations (February 2013)

Gender/Municipality	Male	Female	Lethbridge	Coaldale
Improved	17.3	16.6	17.0	18.4
Stayed the same	73.4	80.9	77.0	72.6
Worsened	9.3	2.6	6.0	8.9

Contact in past year	Yes	No
Improved	19.5	14.9
Stayed the same	72.7	80.6
Worsened	7.8	4.5

Area*	South	North	West
Improved	23.0	13.9	13.8
Stayed the same	75.0	73.7	81.6
Worsened	2.0	12.4	4.6

Household Income*	Under \$40,000	\$40,001 to \$100,000	Over \$100,000
Improved	26.4	15.8	12.9
Stayed the same	65.5	79.2	80.7
Worsened	8.2	5.0	6.4

Education	High School or less	Some Post-secondary	College-Tech-Trade	University Grad
Improved	22.3	21.3	13.6	14.9
Stayed the same	69.4	73.2	81.4	79.6
Worsened	8.3	5.5	5.0	5.4

Age*	18-29	30-44	45-64	65 and older
Improved	19.0	11.1	15.0	23.8
Stayed the same	72.8	81.9	79.9	72.4
Worsened	8.2	7.0	5.1	3.9

Visits Downtown*	Daily	Weekly	Monthly or less
Improved	16.8	14.8	20.5
Stayed the same	72.3	78.8	77.0
Worsened	10.9	6.4	2.5

Notes: Due to rounding, proportions may not total exactly 100%; * sig < 0.05

Perceptions of Lethbridge Regional Police Service



Attitudes and Behavior of LRPS Officers

The vast majority of Lethbridge residents (87.5%) believe that LRPS officers are polite and respectful when conducting their duties. Approximately one in ten Lethbridge residents believe LRPS officers are somewhat impolite and disrespectful (10.5%) while 2.0% believe they are very impolite and disrespectful.

All demographic groups within the city of Lethbridge agree by overwhelming majorities that LRPS officers are polite and respectful. Statistically significant differences can be measured within three demographic groups. Men, younger residents, and those who had contact with a LRPS officer in the past year are somewhat less likely than other groups to think LRPS are polite and respectful. But even here it must be noted that all groups are much more likely to think LRPS officers are polite and respectful than to think they are impolite and disrespectful. Similarly, where other sub-group differences are measured, they are slight and those believing LRPS officers to be polite and respectful far outnumber those who think otherwise.

Coaldale residents are almost as likely to believe that LRPS officers are polite and respectful (86.0%) with 14.0% perceiving LRPS officers to be somewhat or very impolite and disrespectful.

	Lethbridge				Coaldale			
	2010	2011	2012	2013	2010	2011	2012	2013
Polite & respectful	89.2	89.9	88.4	87.5	91.8	95.1	86.0	86.0
Impolite & disrespectful	10.8	10.1	11.6	12.5	8.2	4.9	14.0	14.0

	Lethbridge				Coaldale			
	2010	2011	2012	2013	2010	2011	2012	2013
Very polite & respectful	40.8	40.0	43.4	38.5	45.9	43.7	45.6	39.6
Somewhat polite & respectful	48.4	50.0	45.0	49.0	45.9	51.4	40.4	46.4
Somewhat impolite & disrespectful	8.1	7.5	9.1	10.5	7.1	3.9	13.3	9.0
Very impolite & disrespectful	2.7	2.6	2.4	2.0	1.1	1.0	0.7	5.0

Note: Due to rounding, proportions may not total exactly 100%

Attitudes and Behavior (February 2013)

Gender*/Municipality	Male	Female	Lethbridge	Coaldale
Polite and respectful	82.1	92.4	87.5	86.0
Impolite and disrespectful	17.9	7.6	12.5	14.0

Contact in past year*	Yes	No
Polite and respectful	84.8	90.0
Impolite and disrespectful	15.2	10.0

Area	South	North	West
Polite and respectful	89.8	85.8	87.0
Impolite and disrespectful	10.2	14.2	13.0

Household Income	Under \$40,000	\$40,001 to \$100,000	Over \$100,000
Polite and respectful	89.4	87.0	86.0
Impolite and disrespectful	10.6	13.0	14.0

Education	High School or less	Some Post-secondary	College-Tech-Trade	University Grad
Polite and respectful	89.2	82.9	89.9	87.2
Impolite and disrespectful	10.8	17.1	10.1	12.8

Age*	18-29	30-44	45-64	65 and older
Polite and respectful	80.9	87.8	86.4	93.9
Impolite and disrespectful	19.1	12.2	13.6	6.1

Visits Downtown	Daily	Weekly	Monthly or less
Polite and respectful	89.1	87.4	86.3
Impolite and disrespectful	10.9	12.6	13.7

Notes: Due to rounding, proportions may not total exactly 100%; * sig < 0.05

Attitudes and Behavior (February 2013)

Gender*/Municipality	Male	Female	Lethbridge	Coaldale
Very polite/respectful	33.8	43.0	38.5	39.6
Somewhat polite/respectful	48.0	49.6	49.0	46.4
Somewhat impolite/disrespectful	15.4	5.8	10.5	9.0
Very impolite/disrespectful	2.8	1.6	2.0	5.0

Contact in past year	Yes	No
Very polite/respectful	44.3	32.8
Somewhat polite/respectful	40.7	57.2
Somewhat impolite/disrespectful	11.9	9.1
Very impolite/disrespectful	3.1	0.9

Area	South	North	West
Very polite/respectful	38.3	34.5	41.6
Somewhat polite/respectful	51.5	51.3	45.0
Somewhat impolite/disrespectful	8.9	10.7	11.8
Very impolite/disrespectful	1.3	3.6	1.5

Household Income	Under \$40,000	\$40,001 to \$100,000	Over \$100,000
Very polite/respectful	43.9	36.2	40.1
Somewhat polite/respectful	45.5	50.8	45.9
Somewhat impolite/disrespectful	8.1	11.7	10.5
Very impolite/disrespectful	2.4	1.3	3.5

Education	High School or less	Some Post-secondary	College-Tech-Trade	University Grad
Very polite/respectful	37.3	34.8	39.6	39.4
Somewhat polite/respectful	51.9	47.5	50.3	47.5
Somewhat impolite/disrespectful	7.6	17.0	8.6	10.2
Very impolite/disrespectful	3.2	0.7	1.5	3.0

Age*	18-29	30-44	45-64	65 and older
Very polite/respectful	35.4	32.6	38.0	47.5
Somewhat polite/respectful	44.9	55.2	48.4	46.4
Somewhat impolite/disrespectful	17.1	9.9	10.9	5.0
Very impolite/disrespectful	2.5	2.2	2.7	1.1

Visits Downtown	Daily	Weekly	Monthly or less
Very polite/respectful	37.0	42.1	34.1
Somewhat polite/respectful	51.4	45.3	52.2
Somewhat impolite/disrespectful	10.9	10.3	11.0
Very impolite/disrespectful	0.7	2.4	2.7

Notes: Due to rounding, proportions may not total exactly 100%; * sig < 0.05

Perceptions of Lethbridge Regional Police Service



Direct Contact with LRPS Officer in Past Year

Slightly less than half of all Lethbridge residents (47.5%) had some direct in-person contact with a LRPS officer over the past year. The youth (64.3%) are much more likely than are other age groups to have contact with LRPS officers, especially seniors (26.0%). Upper income residents (58.6%) had more contact than did other residents. Also, those who visit downtown most (57.9%) were much more likely to have had direct contact with a LRPS officer in the past year than were those who visit downtown least (38.4%).

A similar proportion of Coaldale residents (47.2%) had contact with a LRPS officer in the past year.

Direct Contact with LRPS Officer in the Past Year (February 2013)

Gender*/Municipality	Male	Female	Lethbridge	Coaldale
Yes	51.7	43.3	47.5	47.2
No	48.3	56.7	52.5	52.8

Area*	South	North	West
Yes	43.0	43.9	54.4
No	57.0	56.1	45.6

Household Income	Under \$40,000	\$40,001 to \$100,000	Over \$100,000
Yes	51.5	45.4	58.6
No	48.5	54.6	41.4

Education*	High School or less	Some Post-secondary	College-Tech-Trade	University Grad
Yes	33.9	54.1	45.1	55.8
No	66.1	45.9	54.9	44.2

Age*	18-29	30-44	45-64	65 and older
Yes	64.3	56.3	47.4	26.0
No	35.7	43.7	52.6	74.0

Visits Downtown	Daily	Weekly	Monthly or less
Yes	57.9	50.4	38.4
No	42.1	49.6	61.6

Notes: Due to rounding, proportions may not total exactly 100%; * sig < 0.05

Community Safety

Neighborhood Safety

For the most part, Lethbridge and Coaldale residents feel very safe in their neighborhoods.

A majority of Lethbridge residents (59.0%) feel very safe in their neighborhoods and a further 35.8% feel somewhat safe. Very few feel somewhat unsafe (4.6%) while fewer still (0.6%) feel very unsafe in their neighborhoods.

Men, seniors, south and west Lethbridge residents, university graduates and upper income residents are most likely to feel safe in their neighborhoods. Women and north Lethbridge residents, while still much more likely to feel safe than unsafe, are slightly less likely to feel very safe in their neighborhoods and slightly more likely than other residents to feel somewhat unsafe.

Two-thirds of Coaldale residents feel very safe in their neighborhoods (67.6%), which is a decline from last year (80.1%). Despite the decline, the overall feelings of safety have increased significantly from 2007. Further, only 1.5% feels somewhat unsafe while no Coaldale resident feels very unsafe.

	Lethbridge						Coaldale				
	2006	2007	2010	2011	2012	2013	2007	2010	2011	2012	2013
Very safe	60.7	49.8	59.9	54.2	62.1	59.0	48.2	67.9	77.6	80.1	67.6
Somewhat safe	32.2	42.9	36.2	41.4	34.9	35.8	43.9	30.3	20.8	13.3	30.9
Somewhat unsafe	4.9	6.6	3.5	3.5	2.3	4.6	5.8	1.8	1.6	5.5	1.5
Very unsafe	2.1	0.7	0.4	1.0	0.7	0.6	2.2	0.0	0.0	1.1	0.0

Note: Due to rounding, proportions may not total exactly 100%

Evaluations of Neighborhood Safety (February 2013)

Gender*/Municipality*	Male	Female	Lethbridge	Coaldale
Very safe	64.2	55.1	59.0	67.6
Somewhat safe	31.4	39.3	35.8	30.9
Somewhat unsafe	3.4	5.4	4.6	1.5
Very unsafe	1.0	0.2	0.6	0.0

Contact in past year	Yes	No
Very safe	59.9	58.2
Somewhat safe	33.0	38.8
Somewhat unsafe	6.3	2.6
Very unsafe	0.8	0.5

Area	South	North	West
Very safe	62.0	45.5	66.5
Somewhat safe	32.1	46.0	31.3
Somewhat unsafe	5.1	7.1	2.1
Very unsafe	0.7	1.3	0.0

Household Income	Under \$40,000	\$40,001 to \$100,000	Over \$100,000
Very safe	62.8	57.3	66.5
Somewhat safe	28.5	38.2	29.7
Somewhat unsafe	7.3	3.7	3.8
Very unsafe	1.5	0.9	0.0

Education*	High School or less	Some Post-secondary	College-Tech-Trade	University Grad
Very safe	59.3	56.6	52.7	68.2
Somewhat safe	35.2	36.5	42.4	27.8
Somewhat unsafe	5.5	6.3	3.1	3.9
Very unsafe	0.0	0.6	1.8	0.0

Age	18-29	30-44	45-64	65 and older
Very safe	61.0	57.7	55.5	64.7
Somewhat safe	33.1	36.7	40.1	31.2
Somewhat unsafe	5.8	4.1	4.0	3.7
Very unsafe	0.0	1.5	0.4	0.5

Notes: Due to rounding, proportions may not total exactly 100%; * sig < 0.05

Community Safety

Downtown Safety

Overall, Lethbridge and Coaldale residents also feel safe in downtown Lethbridge, although less safe than they feel in their own neighborhoods.

A majority of Lethbridge residents feel somewhat safe (55.6%) while just under one quarter (23.1%) feel very safe downtown. Only about one in five Lethbridge residents do not feel safe downtown, with most of those (18.9%) saying they feel somewhat unsafe. Only 2.3% feel very unsafe when visiting downtown Lethbridge.

Women feel slightly less safe when they are downtown than do men. Seniors are more likely than any other age group to feel very safe downtown, while younger residents are the least likely to feel very safe when visiting downtown Lethbridge.

Coaldale residents feel slightly more safe when visiting downtown Lethbridge than do Lethbridge residents. Four of five Coaldale residents feel safe in downtown Lethbridge, with 31.1% feeling very safe and a further 50.7% feeling somewhat safe. Less than one-fifth of Coaldale residents feel unsafe in downtown Lethbridge, with most of those feeling somewhat unsafe (13.1%). Only 5.1% feel very unsafe in downtown Lethbridge.

	Lethbridge						Coaldale				
	2006	2007	2010	2011	2012	2013	2007	2010	2011	2012	2013
Very safe	24.1	23.2	25.1	30.7	29.5	23.1	16.2	24.5	25.5	25.9	31.1
Somewhat safe	54.9	53.1	53.6	52.4	53.8	55.6	56.2	57.8	57.0	55.0	50.7
Somewhat unsafe	16.9	19.6	18.1	15.0	14.9	18.9	22.3	15.7	17.4	14.9	13.1
Very unsafe	4.0	4.0	3.2	1.9	1.8	2.3	5.4	2.0	0.0	4.1	5.1

Note: Due to rounding, proportions may not total exactly 100%

Evaluations of Downtown Safety (February 2013)

Gender*/Municipality*	Male	Female	Lethbridge	Coaldale
Very safe	28.0	19.3	23.1	31.1
Somewhat safe	55.3	55.3	55.6	50.7
Somewhat unsafe	14.5	22.5	18.9	13.1
Very unsafe	2.2	2.9	2.3	5.1

Contact in past year	Yes	No
Very safe	22.4	24.8
Somewhat safe	54.9	55.8
Somewhat unsafe	19.3	17.8
Very unsafe	3.4	1.7

Area	South	North	West
Very safe	25.7	21.7	22.0
Somewhat safe	56.6	52.5	56.7
Somewhat unsafe	15.5	22.1	19.9
Very unsafe	2.3	3.7	1.4

Household Income	Under \$40,000	\$40,001 to \$100,000	Over \$100,000
Very safe	22.3	24.1	28.1
Somewhat safe	56.2	56.3	48.4
Somewhat unsafe	18.5	17.0	21.4
Very unsafe	3.1	2.6	2.1

Education	High School or less	Some Post-secondary	College-Tech-Trade	University Grad
Very safe	23.8	24.5	22.6	23.9
Somewhat safe	54.7	51.6	51.3	61.2
Somewhat unsafe	19.8	20.6	23.9	12.2
Very unsafe	1.7	3.2	2.2	2.7

Age*	18-29	30-44	45-64	65 and older
Very safe	12.2	19.5	27.9	32.0
Somewhat safe	67.4	56.4	50.2	50.2
Somewhat unsafe	15.7	23.1	18.7	16.7
Very unsafe	4.7	1.0	3.2	1.0

Visits Downtown*	Daily	Weekly	Monthly or less
Very safe	28.8	26.9	16.6
Somewhat safe	52.7	54.7	57.6
Somewhat unsafe	16.4	15.8	23.0
Very unsafe	2.1	2.6	2.8

Notes: Due to rounding, proportions may not total exactly 100%; * sig < 0.05

Downtown Lethbridge

Frequency of Visits to Downtown Lethbridge

Most Lethbridge residents frequent downtown on a regular basis. Nearly one in five (18.5%) go downtown daily, while a further 45.9% visit downtown on a weekly basis. Nearly one-quarter of Lethbridge residents (23.3%) visits downtown at least monthly, while only 9.0% go downtown infrequently. Men, upper income earners, and university graduates are among those who visit downtown Lethbridge most frequently.

Coaldale residents visit downtown Lethbridge less frequently than do Lethbridge residents. Nevertheless, one-half of all Coaldale residents (50.5%) visit downtown Lethbridge on a weekly basis, and a further 6.7% make daily trips to downtown Lethbridge. Another one-quarter (26.1%) report making monthly visits to downtown Lethbridge while about one in ten (10.8%) report less frequent visits to downtown Lethbridge.

	Lethbridge						Coaldale				
	2006	2007	2010	2011	2012	2013	2007	2010	2011	2012	2013
Daily	23.6	19.9	20.4	15.9	18.9	18.5	12.2	7.5	7.5	13.0	6.7
Weekly	47.8	46.2	47.0	51.6	46.5	45.9	36.7	35.5	46.5	30.2	50.5
Monthly or less	28.7	33.8	32.6	32.4	34.6	35.5	51.0	57.0	46.1	56.8	42.8

	2006	2007	2010	2011	2012	2013	2007	2010	2011	2012	2013
Daily	23.6	19.9	20.4	15.9	18.9	18.5	12.2	7.5	7.5	13.0	6.7
Weekly	47.8	46.2	47.0	51.6	46.5	45.9	36.7	35.5	46.5	30.2	50.5
Monthly	17.4	19.3	21.3	19.7	22.1	23.3	27.3	31.8	27.0	31.3	26.1
Few times per year	4.8	7.3	6.3	7.1	6.0	9.0	12.9	15.0	13.2	20.6	10.8
Rarely or never	6.4	7.3	5.0	5.6	6.4	3.3	10.8	10.3	5.9	4.9	5.9

Note: Due to rounding, proportions may not total exactly 100%

Frequency of Visits to Downtown Lethbridge (February 2013)

Gender*/Municipality*	Male	Female	Lethbridge	Coaldale
Daily	20.7	15.0	18.5	6.7
Weekly	47.7	44.7	45.9	50.5
Monthly or less	31.6	40.3	35.5	42.8

Contact in past year*	Yes	No
Daily	21.5	14.1
Weekly	49.4	43.8
Monthly or less	29.2	42.2

Area	South	North	West
Daily	20.8	12.5	20.9
Weekly	43.8	40.6	52.1
Monthly or less	35.4	46.9	27.1

Household Income*	Under \$40,000	\$40,001 to \$100,000	Over \$100,000
Daily	8.1	19.7	24.5
Weekly	53.3	45.4	43.2
Monthly or less	38.5	34.9	32.3

Education*	High School or less	Some Post-secondary	College-Tech-Trade	University Grad
Daily	14.1	18.1	16.4	21.3
Weekly	37.8	49.4	46.5	50.4
Monthly or less	48.1	32.5	37.2	28.3

Age	18-29	30-44	45-64	65 and older
Daily	9.0	28.6	21.2	11.7
Weekly	59.6	39.3	40.0	48.6
Monthly or less	31.5	32.1	38.8	39.7

Notes: Due to rounding, proportions may not total exactly 100%; * sig < 0.05

Demographics

Gender (%)		Area of City (%)		Income (%)		Education (%)		Age (%)	
Male	49.2	South	34.8	Under \$40,000	20.0	H-School/less	22.4	18-29	21.1
Female	50.8	North	28.7	\$40-\$100,000	51.8	Some P-Sec.	19.1	30-44	23.2
Contact w/LRPS (%)		West	36.5	Over \$100,000	28.1	Col-Tech-Grad	27.3	45-64	30.1
Yes	47.5					University Grad	31.2	65 or older	25.6
No	52.5								

Note: Due to rounding, proportions may not total exactly 100%

Questions

How would you rate the job the Lethbridge police are doing in policing our community?

We would like to know how the Lethbridge Regional Police Service is meeting your expectations about what the police should be doing to keep Lethbridge a safe and secure place to live and work.

In the past year, would you say that Lethbridge Regional Police Service has improved in meeting your expectations of what a police service should be doing, has neither improved nor worsened, or that Lethbridge Police Service has gotten worse in meeting your expectations of what a police service should be doing?

Overall, how would you rate Lethbridge Regional Police Service officers' attitudes and behavior?

Have you had direct contact with a Lethbridge Regional Police Service officer in the past year?

Overall, how safe do you feel in your neighborhood?

Overall, how safe do you feel when you visit downtown Lethbridge for work, business, shopping or entertainment (including dining)?

How often do you visit downtown Lethbridge for work, business, shopping, or entertainment (including dining)?