

Alberta Politics Federal Vote Intention

Alberta Public Opinion Study – October 2019

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Methodology

Population: The province of Alberta has a total population of 4,371,316 residents (Statistics Canada, 2019) approximately 78% of which are 18 years of age or older for an adult population of 3,409,626.

Sample: Data were collected by Lethbridge College students in the fall of 2019. Students interviewed 953 adult Alberta residents by telephone from October 5 to 10, 2019 under the supervision of principal investigator Dr. Faron Ellis, Research Chair, Citizen Society Research Lab. Landline, hybrid and mobile telephone numbers were selected from a sample drawn from InfoGroup directories and supplemented by CSRL lists. We sincerely thank all participants who took time out of their day to respond to our inquiries. Further results from this study and results from past studies can be accessed by visiting the CSRL web pages at: www.lethbridgecollege.ca

Representativeness: Analysis of the demographic data indicates that, within acceptable limits, the sample accurately represents the demographic distribution of the adult population within the province of Alberta. The sample has been statistically weighted where necessary to even better reflect the demographic distribution of the population (gender, area of province and age).

Confidence: The weighted sample yields a margin of error ± 3.17 percentage points, 19 times out of 20. The margin of error increases when analyzing sub-samples of the data (Calgary ± 6.1 percentage points, Edmonton and immediate area ± 6.5 percentage points, North ± 6.6 percentage points, South ± 6.2 percentage points 19 times out of 20).

IB Commons Call Centre: Students conducted interviews using the facilities of the Lethbridge College IB Commons Call Centre. We thank members of Lethbridge College's ITS and AV teams for their support in helping maintain the IB Commons Call Center.

Sponsorship: These data are part of a larger study of the opinions and attitudes of Alberta residents conducted by the Citizen Society Research Lab at Lethbridge College. These questions were derived from student and faculty interest in the topics.

Alberta Federal Politics: Vote Intention

Decided Alberta Voters (2009-2019)

The Conservative Party of Canada continues to receive overwhelming majority support (64.0%) from decided Alberta voters. The federal Liberal party currently commands just under one-sixth of decided voter support (17.9%), while the NDP remains a distant third in voter preferences (9.7%). The Green Party commands support from about one of every twenty-five Alberta voters (4.1%), while less than one in fifty of voters are planning on voting for Maxime Bernier's new People's Party (1.9%). Only 2.4% told us they are planning on voting for some other party or candidate. Nearly 14% of Alberta voters are currently undecided, and a handful told us they would not vote in the next federal election. These later cases have been excluded from the tabular data on page 4.

The Conservatives lead in every region of the province and enjoy majority support from decided voters in every region. Federal vote is closely aligned with provincial partisanship.

Decided Vote by Region (2019) (%)	Calgary	Edmonton	North	South	All Albertans
Conservative	63.9	55.3	77.0	62.0	64.0
Liberal	23.3	21.2	9.8	14.5	17.9
NDP	6.2	16.6	4.0	11.7	9.7
Green	3.5	3.2	4.0	5.6	4.1
People's Party of Canada	1.8	2.8	1.1	1.7	1.9
Other parties/candidates	1.3	0.9	4.0	4.5	2.4

Alberta Federal Vote Intention – 2009 to 2019 (%)

Federal Vote Intention Decided Voters (%)	2009 (± 3.2)	2010 (± 3.4)	2011 (± 3.1)	2012 (± 3.3)	2013 (± 3.5)	2014 (± 4.7)	2015 (± 3.5)	2016 (± 2.7)	2017 (± 2.7)	2018 (± 2.7)	2019 (w) (± 3.2)	2019 (F) (± 3.5)
Conservative	61.1	56.6	57.7	59.2	55.5	51.4	54.0	58.7	62.3	60.3	71.4	64.0
Liberal	17.5	19.0	12.7	11.9	21.9	20.6	20.7	24.7	21.7	22.5	12.9	17.9
NDP	8.6	9.7	21.0	15.4	10.9	13.3	17.6	7.5	8.8	9.7	9.3	9.7
Green	7.9	8.5	5.9	7.5	7.1	11.8	3.3	4.8	3.4	2.8	1.9	4.1
People's Party	—	—	—	—	—	—	—	—	—	—	2.1	1.9
Other parties	4.9	6.2	2.7	6.0	4.6	2.9	4.4	4.3	3.8	4.8	2.3	2.4

Federal Vote Intention All Voters (%)	2009 (± 2.9)	2010 (± 3.0)	2011 (± 2.9)	2012 (± 3.0)	2013 (± 3.1)	2014 (± 4.1)	2015 (± 3.1)	2016 (± 2.5)	2017 (± 2.6)	2018 (± 2.6)	2019 (w) (± 3.2)	2019 (F) (± 3.2)
Conservative	54.3	47.4	52.9	53.0	46.4	41.5	46.6	54.1	56.1	53.9	61.4	55.3
Liberal	15.5	15.9	11.6	10.7	18.3	16.7	17.9	22.8	19.6	20.1	11.1	15.4
NDP	7.6	8.1	19.2	13.8	9.1	10.8	15.2	6.9	8.0	8.7	8.0	8.4
Green	7.1	7.1	5.4	6.7	6.0	9.5	2.9	4.4	3.0	2.5	1.7	3.5
People's Party	—	—	—	—	—	—	—	—	—	—	1.8	1.6
Other parties	4.3	5.2	2.4	5.4	3.9	2.4	3.8	4.0	3.4	4.3	2.0	2.1
Undecided	11.2	16.2	8.3	10.4	16.3	19.2	13.7	7.8	9.9	10.6	13.9	13.7

Notes: Due to rounding, proportions may not total exactly 100%; * sig < 0.05

Alberta Federal Vote Intention by Demographic Group (2019 fall decided voters) (%) Notes: Due to rounding, proportions may not total exactly 100%; * sig < 0.05

Gender	Male	Female	All Alberta
Conservative	64.9	63.3	64.0
Liberal	16.8	19.0	17.9
NDP	9.0	10.4	9.7
Green	4.9	3.1	4.1
People's Party	2.0	1.8	1.9
Other parties/candidates	2.4	2.3	2.4

Household Income*	Under \$60,000	\$60-\$120,000	Over \$120,000
Conservative	56.7	61.0	72.5
Liberal	20.4	21.9	13.2
NDP	11.3	10.0	9.6
Green	5.8	4.5	2.4
People's Party	2.1	1.5	1.2
Other parties/candidates	3.8	1.1	1.2

Education*	High School or less	Some Post-Secondary	College-Tech-Trade	University Grad
Conservative	69.7	61.0	78.0	54.0
Liberal	9.2	19.5	11.0	26.0
NDP	9.9	11.0	5.2	12.1
Green	4.9	4.3	3.1	3.8
People's Party	1.4	2.4	1.0	2.4
Other parties/candidates	4.9	1.8	1.6	1.7

Age*	18-29	30-44	45-64	65 and older
Conservative	50.8	68.5	69.0	66.5
Liberal	25.1	18.5	12.7	18.5
NDP	13.8	8.3	10.0	5.8
Green	7.7	0.0	3.1	5.2
People's Party	0.0	2.4	2.6	1.7
Other parties/candidates	2.6	2.4	2.6	2.3

Religious Participation*	1-3 per month/more	Several per year	Rarely/never
Conservative	59.1	61.5	67.4
Liberal	20.9	17.9	15.8
NDP	9.6	12.8	9.1
Green	3.0	5.6	3.8
People's Party	3.0	1.1	1.8
Other parties/candidates	4.3	1.1	2.1

Federal Vote by Provincial Vote*	UCP	NDP	Liberal	Alberta Party	Others
Conservative	93.7	17.1	3.4	37.2	36.1
Liberal	3.0	40.2	77.6	16.3	8.3
NDP	0.2	34.8	10.3	16.3	11.1
Green	0.6	6.7	8.6	14.0	11.1
People's Party	1.7	0.6	0.0	7.0	8.3
Other parties/candidates	0.6	0.6	0.0	9.3	25.0

Demographics (%)

Area of Province		Gender		Income		Education		Age	
Calgary	28.1	Male	50.3	Under \$60,000	35.2	H-School/less	17.2	18-29	23.4
Edmonton	28.2	Female	49.3	\$60-\$120,000	40.0	Some P-Sec.	20.7	30-44	22.2
North	22.0	Other	0.4	Over \$120,000	24.8	Col-Tech-Grad	24.8	45-64	30.7
South	21.7					University Grad	37.2	65 or older	23.7

Mean age = 48 years

Religious Participation

2-3/month-more	30.1
Several/year	24.0
Rarely-never	45.8

Note: Due to rounding, proportions may not total exactly 100%

Question

If a Federal election was held today, for which of the following parties would you be most likely to vote?

- Conservative
- Liberal
- NDP
- Green
- People's Party of Canada
- Some other party or candidate
- Undecided (unprompted)
- Will not vote (unprompted)