

# APPLICANT TRACKING SYSTEMS

The robot between you and your  
next job

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# **WHAT IS AN APPLICANT TRACKING SYSTEM (ATS)?**

## **WHY EMPLOYERS USE APPLICANT TRACKING SYSTEMS (ATS)?**

## **WHY ARE ATS A PROBLEM FOR JOB SEEKERS?**

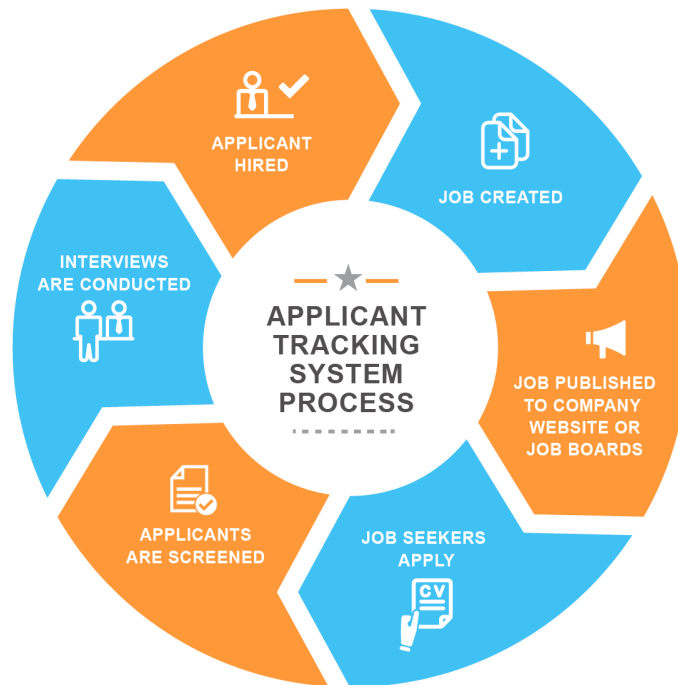
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- An applicant tracking system is software that supports recruitment and hiring initiatives of an organization.
  - When applying online for a job, an ATS is the first stop in processing your resume.
  - An ATS determines whether your resume will reach a human recruiter, by using algorithms to determine the best fit candidates.

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- Most employers are hiring for several positions concurrently, ATS keeps them organized.
  - ATS sort and recommend the best fit candidates quickly and easily

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- Resumes must be optimized for an ATS
  - Filter & ranking using ATS can miss qualified candidates
  - Formatting matters, if the ATS can not scan it, the recruiter will not see it

# How does an ATS work?

The view of the job seeker



The view of the recruiter



# Tips for an ATS Optimized Resume



Target your resume for each and every job you apply for



Directly link qualifications found in the job description to your own qualifications or experiences



Use the keywords located in the job description in targeting the skills, knowledge and abilities you describe



Focus on the most relevant work experience and describe using the terms in the job description



Keep the formatting simple so the ATS can accurately translate the information



Use [www.jobscan.co](http://www.jobscan.co) as a resource to check the match rate on your resume before applying for a specific job.