REPORT TO OUR COMMUNITY 2018-19



WE ARE READY -THANKS TO YOU

At Lethbridge College, we are more than bricks and mortar. We're a place of people coming together, and we thrive on preparing students for their future and for success. Our commitment to student success means that our faculty and staff members dedicate themselves to finding the most effective ways to prepare students for their college journeys, and they continue to support them as they embark on their hands-on, industry-focused and fully engaged education.

At Lethbridge College, we celebrate our students and alumni who show that success does not happen by chance, but takes perseverance, determination and grit. We are also proud of the diverse contributions our students, employees, alumni, partners and friends have made since our founding as Canada's first publicly funded community college in 1957 – and that we have been leading and transforming education in Alberta from the very start.

And at Lethbridge College, we embrace change. We engage with our industry partners to understand what's new and needed in Alberta's businesses and industries in the years to come. We respond quickly and nimbly with new courses and programs to make sure employers can count on our skilled grads to meet their hiring needs.



In the pages of this report, we are pleased to share with you some examples of what your gifts can do. Your generosity has helped us be ready to continue growing our way to sustainability as we work to provide relevant, high-quality education in a rapidly changing world. We couldn't do this work without you. Thank you for all you give, and for making sure our students are ready for what happens next in their lives and careers. Thank you for making a difference.

ulc Buns

Paula Burns, PhD, MBA Lethbridge College President and CEO

> OUR GRATITUDE

In the year since we concluded our historic \$27.8 million *Possibilities are Endless* campaign, we paused only long enough to thank the people and partners who supported us in our ambitious fundraising effort that resulted in the opening of our new Trades, Technologies and Innovation Facility, the creation of scores of new student awards, the establishment of our first applied research chair, and so much more. Then we got back to work and started looking again to the future – not only for what the college would need to thrive in the years and decades to come, but what our community would need as well. Innovative partnerships, engaging community events, hands-on learning opportunities and more accessibility than ever before are just some of the stories we are celebrating as we reflect back on this last year. As you will see in the pages ahead, there is so much to celebrate.



We are also giving thanks – to all who have supported the college's mission and vision over the years. I would like to add my personal thanks as well. I will be starting the next chapter of my life – retirement! – the day after our annual donor recognition event in February. I feel so fortunate that I had the chance to have played a role in helping move Lethbridge College into its seventh decade, and I will miss the incredible people whose commitment to, and confidence in, this institution have been inspiring.

Thanks to all of you - and I can't wait to read about what happens next!

Joyanne A. Mitchell, CFRE

Director of Development and Alumni Relations

ABOUT THIS PUBLICATION

This is the inaugural issue of Lethbridge College's Report to Our Community. Created by the college's Advancement team, this publication intends to inform, educate and intrigue readers with stories and photos about the philanthropic happenings at Lethbridge College. For additional copies, email **WHMagazine@lethbridgecollege.ca** or **development.office@lethbridgecollege.ca**.

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READY TO MAKE A DIFFERENCE

Donors are a fundamental part of making dreams come true for many students, and so it means a lot to be able to share my story with all of you.

I was born in South Africa. I graduated from university with a master's degree in Civil Engineering but was unable to find work there due to the inequality of governmental policies. I came to Canada to find work and to reunite with my mother and sister who had moved here in 2011. Because I came straight out of university without work experience, and because of a change in Canadian immigration legislation, I was unable to apply for work. The only option to allow me to stay in Canada was to study again, and so I attended the Civil Engineering Technology diploma program at Lethbridge College.

The biggest hurdle for me was the cost of tuition for international students, which is almost three times the tuition for Canadian students. Still, I am a firm believer that effort yields results, so I threw myself into my studies with fervour, and I received student awards acknowledging my effort and circumstances. What student awards mean for students are opportunity, time and acknowledgement. They provide the opportunity to keep moving forward to a career of your choosing. They offer time saved by having less financial burden and stress to work outside of college while studying. And they provide an acknowledgement for effort, which promotes ambition and drive in today's world. Thanks to the help of student awards, I finished my diploma and started working in my field. I am currently working for Tetra Tech Canada here in Lethbridge; I am a geotechnical engineerin-training, acting as a project engineer for soil foundation design in solar farms, wind farms and various other structures. I also assess slope stability and soil bearings for clients.

Thank you to all whose generosity makes these stories possible. Student awards change lives, giving people with nothing the opportunity and time to become something that they themselves can be proud of.

PIER-LUIGI LUCCA

2018 graduate of Lethbridge College's Civil Engineer Technology program 2017 Governor General Medal Winner



Five ways we are > READY TO BUILD COMMUNITY

TD Insurance Meloche Monnex has been a proud affinity partner to Lethbridge College since 2001, contributing a total of \$271,194, including \$47,272 in 2017-18. Their support extends to scholarships, college events like Coulee Fest and Convocation, and a home and auto insurance program for grads. They are also the title sponsor of the college's Honouring Excellence event.

2.

Lethbridge College students can benefit from gifts made to the **Community** Foundation of Lethbridge and Southwestern Alberta. The Henry S. Varley Fund for Rural Life, for example, is dedicated to improving and sustaining rural communities in the region. It provides nine \$2,500 scholarships each year to college students from rural areas interested in studying agriculture, business and environmental science and celebrates their commitment to establishing their careers and homes in rural southwestern Alberta.



3.

The 2018 **Clayton Allan Wine Auction** proved to be another success, with generous guests contributing \$171,000 to support the college's culinary facilities and programming. The memorable event was made possible thanks to the involvement of 247 guests, 167 sponsors, 70 volunteers, 40 LEO Club members who provided safe rides home, 12 Culinary team members, and student and staff volunteers. Since its launch in 1990, the Clayton Allan Wine Auction (and the generous community members who attend) has raised millions – more than \$2.2 million in the last decade alone – to support a variety of college initiatives. We raise a glass to all of them!

4.

A collection of 110 soil monoliths has found a new home at Lethbridge College. The decades-old monoliths (vertical cross-sections of soil about one-metre long that show the soil in its natural state) had been stored at **Agriculture and Agri-Food Canada's Lethbridge Research and Development Centre** for decades, and instructors and students from the college's Agriculture and Environmental Sciences programs often visited. Soil scientists at the centre also saw the educational benefit of the monoliths and agreed keeping them at the college would be a natural fit. The collection, with samples from across Western Canada and as far north as the Yukon Territory, provides a rare glimpse at many different soil makeups and has invaluable teaching potential. The federal government approved the gift, valued at \$240,000, early in 2018 and the monoliths arrived at the college in the summer.

5.

The transformative partnership between **Art and Mary Jane Crooks** and the college started in 2004, when the couple made their first gift of \$50,000 to create the Art and Mary Jane Crooks Award. Five years later, the Crooks took a risk to show their trust in the work the college was doing and ensured a lasting legacy. The couple's gift of \$2 million allowed the college to establish the Crooks School of Transportation and kick-started the successful \$27 million Possibilities are Endless Campaign. As Art Crooks said in 2009: "As business owners, we've long been impressed with the grads we've hired. Community support is critical to the college to ensure it has what it needs to provide these students with the best education possible. We see our gift to Lethbridge College as an investment in the entire community." For their ongoing support and generosity, the Crooks received an Inspiring Philanthropy Award at Lethbridge's 2018 National Philanthropy Day celebration.



READY TO CREATE OPPORTUNITIES

As Tyler Dow stood in front of a crowd gathered in Garry Station in October, in a beautiful new home that Lethbridge College students helped conceive, design and build with the guidance of the innovative and generous team at Ashcroft Homes, he had dreams on his mind.

"Winning the Ashcroft contest is the opportunity I need to restart my life and start realizing my dreams," Dow said. He had dropped out of high school at 16 after spending his childhood constantly moving around. "Before I entered the contest, I knew that I needed to make a drastic and positive change. I knew I had the ambition to go far if I just applied myself. And I knew if I had the opportunity to right the many wrongs of my life, I could realize that dream and reach my fullest potential."

Dow's dream came true thanks to the inaugural Ashcroft: Giving Back scholarship contest, presented by Lethbridge College and Ashcroft Homes. With \$10,000 of his education paid for, he started working toward a Digital Communications and Media diploma in January. The Ashcroft: Giving Back scholarship contest was the latest phase of a multi-faceted partnership between Ashcroft Master Builder and the college. Last January, the Ashcroft Design Challenge gave Interior Design Technology students the chance to design a home that Ashcroft later built. Students Lina Wiebe and Jada Kot created the winning design and worked as paid interns at Ashcroft last summer. The home they designed was built in Garry Station during the summer of 2018, and proceeds from the sale of the home went toward the Ashcroft: Giving Back scholarship contest, which was won by Dow.

Read more about Dow and the Ashcroft Design Challenge at lethbridgecollege.ca.





8

BY THE NUMBERS

GIVING AT LETHBRIDGE COLLEGE 2017-18



\$801,095 Programming \$400,000 Research \$414,637 Capital



\$575,600 TOTAL VALUE OF STUDENT AWARDS GIVEN IN 2017-18 **526** TOTAL NUMBER OF AWARDS GIVEN IN 2017-18

MORE THAN 40,000 TOTAL NUMBER OF LETHBRIDGE COLLEGE ALUMNI

TOTAL NUMBER OF STUDENTS WHO RECEIVED A TUITION CREDIT FOR THE NEW AG ENTERPRISE MANAGEMENT PROGRAM THANKS TO A GIFT FROM COR VAN RAAY

\$23,000 TOTAL VALUE OF THIS GIFT

23

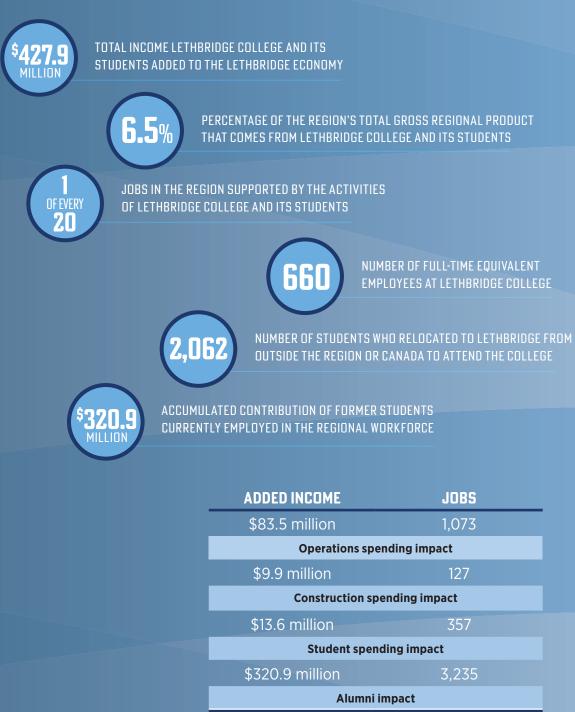
14 TOTAL NUMBER OF DONORS TO THE OUTDOOR PLAY SPACE INITIATIVE \$240,000 TOTAL DOLLARS DEDICATED TO THE PROJECT



THE ECONOMIC IMPACT OF LETHBRIDGE COLLEGE

(SOURCE: PROVINCE-WIDE STUDY BY EMSI DURING THE 2015-16 ACADEMIC YEAR)





4,792



Five ways we are > READY TO CHEER FOR THE HOME TEAM

The Kodiaks have a history dominated by championship titles, individual and team recognitions, and academic excellence. It's a history that is made possible by the support of community members who participate in the "Adopt-a-Kodiak" program, easing the cost of travel and equipment for athletes.

2.

From the time Lethbridge College student-athletes first step foot on the field, course, track or court, they become part of something bigger. It's a community that teaches life skills, the pursuit of athletic excellence, academic accountability and involvement in the community. In 2018, the Kodiaks asked for support from that community and beyond as part of the **My Kodiaks Moment** giving campaign.



A gift from Lethbridge-based **Millwork Innovations 3 (MI3)** ensures that the championship history of Lethbridge College's Kodiaks Athletics programs will be permanently and prominently displayed. A new trophy case, located on the second floor of the Physical Education Building and leading into the Val Matteotti Gymnasium, was unveiled in January 2018. The trophy case is a \$55,000 gift on behalf of MI3, and it allows everyone entering the home of the Kodiaks to get a glimpse of the many awards and accolades that teams and individuals have earned over 60 years of athletics competition.

4.

The 35th annual **Lethbridge College Golf Tournament** enjoyed sunshine, good times and a full slate of golfers in August 2018. The event, with the support of presenting sponsor, Galko Homes Master Builder, master sponsors D.A. Electric Ltd. and the Ensuite Bath and Kitchen Showroom, and many other sponsors and supporters from the community, is the city's longest-running charity golf tournament. Kodiaks student-athletes and coaches served as tremendous ambassadors for our institution. At the end of the day, the golfers raised more than \$35,000 for Kodiaks student awards. The tournament is one of southern Alberta's most popular charity golf events, and golfers enjoy the many giveaways, contests and food and drink samples on the course. The event has raised more than \$900,000 over the course of its 35-year history.

5.

Kodiaks Athletics received a game-changing \$100,000 gift from long-time supporter **Flora Matteotti, on behalf of her late husband Val and herself**, in December. The announcement fittingly took place just steps away from the entrance to the Val Matteotti Gymnasium – the home court for Kodiaks Athletics – as the Matteottis continued a long tradition of supporting the Kodiaks and the college. The gift will go to support the Kodiaks recruitment fund, the Kodiaks team of the year award winners and athletics scholarships. The Matteottis have been long-time supporters of Lethbridge College. This year marks the 30th anniversary of the Matteottis' gift that led to the construction of the college's Physical Education Building and the Val Matteotti Gymnasium. Another major gift, in 2000, led to the creation of the Flora Matteotti Centre for Teaching and Learning. Val and Flora Matteotti have both been inducted into the Lethbridge College Hall of Fame for their outstanding contributions to the college.



READY TO DIG DEEP

Sometimes Bora Kim will hear a knock on her window while she's sitting in her office. As she turns around, she's greeted by the smiling faces of children from Lethbridge College's Hands-On Early Learning Centre, stopping by to say hi while enjoying their outdoor play area. It's a great way to brighten her day, but is also an invaluable resource as she researches early childhood education.

In late 2017, the centre replaced all of its outdoor plastic toys with natural, loose-parts materials such as wood, rope, hay and pipe. Kim had a literal front row seat to observe the children as they explored their new environment. And in the spring of 2018, the college broke ground on the first stage of a project that will convert the old yard to a state-of-the-art outdoor play environment. The project was made possible thanks to a collaborative \$250,000 initiative involving more than a dozen local businesses and people, including Caliber Landscaping, Canadian Tire South, DA Electric, Irritech Irrigation, KB Plumbing and Heating, Lafarge Canada (Lethbridge), Maverick Concrete, Scenic Drive Landscape Centre, Site One Irrigation, Rain Bird Irrigation, Southern Excavation, Stuart Olson, Whissell, former Lethbridge College Board Chair and alumnus Randy Jespersen, and Ron and Mariette Jacobson.

With the groundwork laid and the scholarly expertise available, the college is looking for more support to complete the initiative – other local individuals, businesses and industries who see the value of the work and research happening in the play space at the college. Kim is a passionate advocate of introducing unstructured play into the lives of children, and she has found a perfect environment at Lethbridge College to conduct that research.

Read more about Kim and the outdoor play project at lethbridgecollege.ca.





Five ways we are > READY TO SHAPE THE FUTURE

Time counts. Over a six-month span in 2018, more than 100 volunteers gave their time to Lethbridge College. Whether providing guidance on the Alumni Advisory Council or the External Relations Committee, or offering support and leadership at special events, their effort makes the college a better place.

2.

Some people give time. Others give experience. Some people make one large gift to a worthy cause. Others give every year. That's what Anne Gillen does. Each year, she donates securities to the Bill Gillin Award in memory of her late husband, a former college instructor. The \$1,000 award goes to a full-time General Studies student who demonstrates financial need and academic achievement. The gift honours her husband's memory while making a difference for a new student each year.



An appraiser pegged the value of a collection of mounted raptors at about \$18,000, but if you ask David Haight, this donation to Lethbridge College is priceless. Haight, coordinator of the labs in the Cousins Science Centre, says the **24 birds of prey displayed on the second floor of the building, represent just a fraction of alumnus Peter Balagus's gift**. Balagus, a 1980 grad of the college's Environmental Science program, also gave a cabinet full of about 200 other specimens including small mammal skins, skulls and skeletons, and bird skins and wings, each carefully catalogued and preserved and available for students to study.

4.

Ron McCaugherty, who taught welding in evening courses in the continuing ed program offered at the college from 1965 to 1970, donated 59 of his mother's original paintings to Lethbridge College in 2018. Valued at approximately \$58,500, Irene E. McCaugherty's watercolours are part of the southern Alberta story told in Founders' Square, a space in the heart of campus dedicated to showcasing the history and heritage of the land where the college now sits. Irene E. McCaugherty was born in Hardieville in 1914 and lived most of her life in southern Alberta, becoming enthralled by the region's and province's history. Her passion found a home in the column she wrote for the Lethbridge Herald as well as in the more than 1,000 paintings she created before her death in 1996.

5.

Troy Reeb's gift to Lethbridge College is something no other student studying communications in Canada can receive – the gift of experience in the country's biggest newsrooms. Reeb, a 1988 Broadcast Journalism alumnus and 2003 Distinguished Alumnus, is Corus Entertainment's Senior Vice President, News, Radio and Station Operations. He created the **Troy Reeb Internship** in 2005 to immerse one Lethbridge College student each spring in Global newsrooms in Toronto and Ottawa – places many professionals work decades to be a part of. During their internship, students learn about Canada's fastest-growing major news website, observe how round-the-clock news teams operate, witness how Global's nationally televised shows are produced, get an insider's view of how news works on Parliament Hill and experience what it's like to cover news from the Ottawa bureau of Global National. It's a generous gift that has changed the lives 13 college grads – many of whom have gone on to successful careers in the industry.





READY TO CHANGE SOMEONE'S LIFE

Lethbridge College received a \$50,000 gift from the Picture Butte Lions Club to support students on campus with eyesight limitations in June 2018. The Ron LeClaire Memorial Award is named in memory of a long-time Picture Butte Lions Club member and will be used to create scholarships for students who are blind or visually impaired.

Ron LeClaire worked as a hotel owner in Picture Butte and Milo and was an active member of the Picture Butte community before he passed away in 2011. "Ron was a community-minded gentleman," says Picture Butte Lions Club President John Koenen. "He attended absolutely everything that was going on in town – it didn't matter what kind of activity. You could look around and you would see Ron was always there."

Board member Doug Jackson adds: "A friend suggested a scholarship so I came down to the college and checked it out. It was a great fit to support students right here in southern Alberta who face barriers in their education due to vision impairments. You often hear people say, 'give a man a fish and you feed him for a day; teach a man to fish and you feed him for a lifetime.' That's why it was important for us to partner with an institution that is giving individuals the tools necessary for success."

Lethbridge College students with visual impairments are supported by the campus' Accessibility Services department, which provides students with flexible, innovative and collaborative learning opportunities by creating custom pathways to academic success. Its services support a wide range of diverse learners, including those with physical, sensory, learning and developmental impairments. The Lions Club contribution will help to support students who depend on Accessibility Services to assist in their learning journey.

Read more about LeClaire and the Lions Club partnership at lethbridgecollege.ca.



Five ways we are > READY TO GROW AND SUSTAIN PARTNERSHIPS

The Lethbridge and District Auto Dealers Association donated \$1 million in 2011 toward the new Trades, Technologies and Innovation Facility. The gift brought together 14 competing area automotives dealers who continue to show their support for the college through student awards and support for new equipment.

2.

RBC has been a dedicated partner since 2007, donating more than \$560,000 towards Indigenous programs and the indigenization of campus over more than a decade. Most recently, their gifts supported the creation of an Indigenous showcase in Centre Core, improvements to the Niitsitapi Gathering Place (the Indigenous student lounge), funding for Elders and Grandparents on campus, and contributions for special events, including the Indigenous Student Welcome, Indigenous Celebration Day, Winter Feast and Face Painting and Indigenous Honour Night.



3.

Lethbridge College launched its **Agricultural Entrepreneur in Residence (AgENT) program in 2018, part of an earlier generous \$2.5 million gift from Cor Van Raay** to Lethbridge College. The gift supports many aspects of learning about agribusiness, with AgENT specifically designed to inspire innovative thinking and an entrepreneurial spirit through foundational skill development. Students involved in AgENT have the opportunity to be agents of change in the agricultural industry. Coming from any program at the college, they collaborate with mentors to tackle real problems facing industry partners, building their skills in innovation and entrepreneurship while working toward solutions for industries in southern Alberta's vibrant agriculture community.

4.

In the summer of 2018, Lethbridge College celebrated the end of a successful and creative partnership with the **Canadian Home Builders Association – Lethbridge Region (CHBA),** which is now known as **BILD Lethbridge**. The two organizations came together in 2013 to launch a one-of-a-kind campaign to support the new Trades, Technologies and Innovation Facility. **The College Home** project brought together nearly 200 local homebuilders, tradespeople and suppliers, who, over five years, built and sold eight homes. Each builder made a donation from the proceeds of the sale to the college, bringing in more than \$800,000. This project was the first of its kind in Canada and garnered national recognition in the construction industry. For its ongoing support and generosity, the CHBA received an Inspiring Philanthropy Award at Lethbridge's 2018 National Philanthropy Day celebration.

5.

Lethbridge College is proud to launch the inaugural *Wider Horizons* lecture series in 2019, a showcase event made possible through the **generous support of Bruce McKillop**. This lecture will become an annual speaker series featuring distinguished, articulate and internationally recognized experts who will speak about the social, economic, political and cultural issues that are important to the college, to Canadians and to the world in which we live. "Our company has been around for three generations – 65 years – and I've been involved in business all my life," McKillop says. "It's great to get caught up in a big idea, but we have to be able to execute them. The college trains people to do just that." The series will include an informal meeting of the speaker with college staff and students, a feature public presentation in the evening, which will include a question and answer period, and an additional presentation specifically for students.



READY TO HELP YOU

Meet our team

As part of Lethbridge College's Advancement team, we strive to be the catalyst for connecting the college with individuals, businesses, industry partners and community organizations to help them achieve their philanthropic goals. We are happy to guide you through the journey of helping students access post-secondary education. We look forward to continuing this tradition of philanthropy and generosity in the future, and we are thankful for the support we have received from individuals, families, businesses and other partners over the years.

Ways to support

If you would like to speak with a member of our team about how you can be involved in philanthropy at Lethbridge College, please contact us. There are a number of ways you can get started showing your support.

- Visit our office (stop by CE2323, just up the stairs in Centre Core)
- Attend or sponsor an event (call 403-320-3496 or email events@lethbridgecollege.ca)
- Establish a student award (call 403-320-3202 ext. 5238 or email *awards@lethbridgecollege.ca*)
- Honour a loved one, celebrate a milestone or make your mark with a **planned gift** (call 403-320-3457 or email *development.office@lethbridgecollege.ca*)
- Give to Lethbridge College's **Annual Campaign** (call 403-320-3202 ext. 5238 or email *development.office@lethbridgecollege.ca*)

Thank you to our donors

Thank you for being a part of the long and lasting tradition of giving at Lethbridge College. You have made a true difference in the lives of our students, our instructors and our community. By investing in student awards, infrastructure or the development of new programs, you have ensured that instructors can offer the training and education demanded by industry and employers. You have helped shape the future of Canada's first publicly funded community college by unleashing the potential of our people, programs and partnerships to turn ideas into impact.

Since our opening in 1957, Lethbridge College has been connected with and committed to our community. Every contribution that comes from that community – of ideas, imagination, time, energy and resources – is an investment in moving us forward in tangible, inspiring and lasting ways. Thank you for giving to Lethbridge College.



WHAT HAPPENS NEXT MATTERS MOST

To learn more about how you can support, inspire and transform the students and employees at Lethbridge College while helping to build a better world for generations to come, contact the Lethbridge College Development Office.

IN PERSON: CE2323 BY EMAIL: development.office@lethbridgecollege.ca BY TELEPHONE: 403-320-3457 BY MAIL: Lethbridge College Development Office 3000 College Drive S., Lethbridge, AB, T1K 1L6

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